The United States-Mexico-Canada Agreement (USMCA) promotes fair and free trade between the U.S., Mexico, and Canada – the continued success of U.S. marine manufacturing depends on our critical North American partnerships.

Of annual U.S. boat and engine exports go to Canada and Mexico ($820 million in value)

Of annual U.S. boat and engine imports come from Canada and Mexico ($600 million in value)

**Impact of USMCA on Recreational Boating Industry**

**Rules of Origin**
- At least 60% of boat and engine materials must be made in North America (no significant change to the industry).

**Regulatory Coherence**
- Streamlines processes and cross-border information sharing to reduce burdensome regulations.
- Promotes best regulatory practices such as annual publication, notice and comment, and an international committee.

**Term duration of USMCA**
- 16 years with review periods at least every six years.
- This allows for flexibility to review but ensures long term stability of agreement for business planning.

**Technical Barriers to Trade**
- Streamlines conformity assessment procedures.
- Expands acceptable compliance evaluations for non-domestic entities.
- NMMA members seek to build and certify product without duplicative testing or paperwork – USMCA sets a global benchmark.

**Intellectual Property**
- Full national treatment of copyright laws, allowing application of U.S. laws for infringement challenges.
- Extends copyright term from 50 to 70 years.
- Established IP enforcement on digital trade.
- Gives CBP more power to stop counterfeit goods.

**Boating Means Business**

$170B in annual economic activity

691K American jobs supported

35K U.S. businesses supported