

First Quarter 2016

New Power Boat Registration Report



National Marine Manufacturers Association

NMMA NEW POWER BOAT REGISTRATIONS REPORT

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Comparison of Manufacturer Wholesale Shipments to Dealer Retail Sales

	<u>Wholesale Estimates (a)</u>		<u>Retail Estimates (b)</u>		<u>Percent Change 2016 Retail vs. 2015 Retail</u>	<u>Calendar Year 2015 Retail Estimates</u>	<u>Calendar Year 2014 Retail Estimates</u>	<u>Percent Change 2015 vs. 2014</u>
	<u>January to April 2016</u>	<u>Rolling 12-Month Comparison</u>	<u>January to March 2016</u>	<u>Rolling 12-Month Comparison</u>				
<u>Outboard Boats</u>								
Fiberglass	17,093	46,995	11,188	53,286	3.9%	51,300	46,500	10.3%
Aluminum	<u>37,996</u>	<u>99,754</u>	<u>20,212</u>	<u>105,404</u>	<u>0.8%</u>	<u>104,500</u>	<u>98,300</u>	<u>6.3%</u>
Total	55,089	146,749	31,400	158,690	1.9%	155,800	144,800	7.6%
<u>Sterndrive Boats</u>								
Fiberglass	3,534	10,769	1,961	12,844	1.1%	12,700	13,700	-7.2%
Aluminum	<u>35</u>	<u>118</u>	<u>15</u>	<u>189</u>	<u>-5.5%</u>	<u>200</u>	<u>200</u>	<u>0%</u>
Total	3,569	10,887	1,976	13,033	1.0%	12,900	13,900	-7.2%
Inboard Ski Boats	2,977	8,618	1,306	8,177	4.8%	7,800	7,100	9.9%
<u>Inboard Cruisers</u>	<u>591</u>	<u>1,859</u>	<u>497</u>	<u>2,387</u>	<u>8.5%</u>	<u>2,200</u>	<u>2,200</u>	<u>0%</u>
<u>Jet Drive Boats</u>	-	-	756	4,596	4.5%	4,400	3,500	25.7%
Total Traditional Power Boats	62,225	168,113	35,935	186,883	2.1%	183,100	171,500	6.8%
<u>Personal Watercraft</u>	<u>35,480</u>	<u>60,045</u>	<u>5,807</u>	<u>56,705</u>	<u>3.3%</u>	<u>54,900</u>	<u>39,400</u>	<u>14.6%</u>
Total Power Boats	97,706	228,158	41,742	243,588	2.3%	238,000	222,900	6.8%

(a) Wholesale shipment estimates are derived from NMMA's April 2016 MSR and upwardly adjusted to reflect shipment volumes for the entire U.S.

(b) Retail estimates are based on Statistical Survey's Data Cube

NMMA New Powerboat Registration Report

Regions by State 2016 FIRSTQUARTER

East North Central

Illinois
Indiana
Michigan
Ohio
*WISCONSIN

East South Central

Alabama
Kentucky
Mississippi
Tennessee

Middle Atlantic

New Jersey
New York
Pennsylvania

Mountain

Arizona
Colorado
Idaho
Montana
Nevada
New Mexico
Utah
Wyoming

Pacific

Alaska
California
Hawaii
Oregon
Washington

South Atlantic

Delaware
Florida
Georgia
Maryland
North Carolina
South Carolina
Virginia
West Virginia

West North Central

Iowa
Kansas
Minnesota
Missouri
Nebraska
North Dakota
South Dakota

New England

Connecticut
*MAINE
Massachusetts
New Hampshire
Rhode Island
Vermont

West South Central

Arkansas
Louisiana
Oklahoma
Texas

Note: States with an "*" in front of the name denote states where Retail Sales data is not available at the current time.

NMMA
New Power Boat Summary
Statistical Surveys, Inc.
First Quarter March 2016

Total new boat sales increased in the first quarter of 2016 by **10.4% and 8.5%** for the year over year comparison. Most segments posted positive gains in the first quarter led by big gains in Outboards, Inboards and PWC's.

Outboard boat sales continue to thrive with a **10.3%** increase and are up **7.5%** on 12 month rolling data (12MR). Total sales of outboard boats were **29,830** in the quarter and are **150,756** for 12MR.

Sales of stern drives show positive signs in the early season with first quarter up **1.5%** on **1,877** units. 12MR numbers are **-5.2%** with a total of **12,382**

Inboard sales increased and led all segments with a **19.3%** increase thanks again to the Ski Boat segment posting a **21.1%** increase and Cruisers increasing **14.8%** in the first quarter. Total sales for the quarter were **1,713** units. Inboards totaled **10,036** units for 12MR with a **10.5%** increase from the previous year.

Jet Boat sales posted double digit growth in the first quarter with a **10.5%** gain on sales of **718** units. 12MR for Jet Boats are **4,366** units which equals a **24.4%** increase.

PWC's sales remain strong posting a **12.7%** increase for Q1 on sales of **5,517** units. 12MR totals **53,870** with a **14.5%** increase YOY.

Sailboat numbers increased as well this quarter posting a **4.7%** gain on **471** units. 12MR numbers are slightly down from the previous year with **2,362** units a decrease of **-5.3%**

2016 Q1 numbers posted a double digit growth for the marine industry with a 10.4% increase YOY carried by the best march the industry has seen since 2008. Metal and FG Outboards posted strong Q1 numbers from great early season sales on AL Fish, Pontoons and FG Outboards. PWC's and Ski Boats continue to produce double digit growth. Overall a great start for the industry as we look forward to the busy summer season.

Ryan Kloppe
Director of Sales
Statistical Surveys, Inc.

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER NATIONAL

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	10,629	8.6%	10,629	8.6%	50,622	8.7%
Metal Outboard	19,201	11.2%	19,201	11.2%	100,134	6.9%
Total Outboard	29,830	10.3%	29,830	10.3%	150,756	7.5%
Fiberglass Sterndrive	1,863	2.3%	1,863	2.3%	12,202	-5.1%
Metal Sterndrive	14	-51.7%	14	-51.7%	180	-10.4%
Total Sterndrive	1,877	1.5%	1,877	1.5%	12,382	-5.2%
Skiboat	1,241	21.1%	1,241	21.1%	7,768	12.0%
Cruisers	472	14.8%	472	14.8%	2,268	5.5%
Total Inboard	1,713	19.3%	1,713	19.3%	10,036	10.5%
Jet Drive	718	10.5%	718	10.5%	4,366	24.4%
Personal Watercraft	5,517	12.7%	5,517	12.7%	53,870	14.5%
Sailboat	471	4.7%	471	4.7%	2,362	-5.3%
TOTAL	40,126	10.4%	40,126	10.4%	233,772	8.5%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER NATIONAL

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	1,029	6.1%	1,029	6.1%	5,560	3.0%
14'-17'	1,154	2.5%	1,154	2.5%	6,246	0.0%
18'	575	-6.7%	575	-6.7%	3,056	1.5%
19'-20'	2,714	10.5%	2,714	10.5%	12,025	11.0%
21'-23'	3,154	9.6%	3,154	9.6%	14,383	8.0%
24'-26'	1,165	9.7%	1,165	9.7%	5,646	16.3%
>26'	838	22.9%	838	22.9%	3,706	26.7%
TOTAL	10,629	8.6%	10,629	8.6%	50,622	8.7%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	88	29.4%	88	29.4%	372	-1.1%	0	n/a	0	n/a	0	-100.0%
18'	70	-41.2%	70	-41.2%	410	-22.2%	0	n/a	0	n/a	0	n/a
19'-20'	1,316	12.9%	1,316	12.9%	4,807	32.1%	307	15.0%	307	15.0%	1,747	7.2%
21'-23'	864	20.0%	864	20.0%	2,947	48.7%	183	13.0%	183	13.0%	879	8.8%
24'-26'	0	-100.0%	0	-100.0%	7	-68.2%	112	-2.6%	112	-2.6%	536	4.1%
>26'	0	n/a	0	n/a	0	n/a	28	64.7%	28	64.7%	108	350.0%
TOTAL	2,338	12.7%	2,338	12.7%	8,543	30.5%	630	12.3%	630	12.3%	3,270	9.8%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	1,029	6.1%	1,029	6.1%	5,560	3.0%
14'-17'	0	n/a	0	n/a	0	n/a	1,066	0.8%	1,066	0.8%	5,874	0.1%
18'	0	n/a	0	n/a	0	n/a	505	1.6%	505	1.6%	2,646	6.6%
19'-20'	0	n/a	0	n/a	0	n/a	1,091	6.8%	1,091	6.8%	5,471	-1.7%
21'-23'	0	n/a	0	n/a	0	n/a	2,107	5.6%	2,107	5.6%	10,557	0.2%
24'-26'	0	n/a	0	n/a	1	-50.0%	1,053	11.3%	1,053	11.3%	5,102	18.2%
>26'	3	-25.0%	3	-25.0%	14	-12.5%	807	22.1%	807	22.1%	3,584	24.2%
TOTAL	3	-25.0%	3	-25.0%	15	-16.7%	7,658	7.1%	7,658	7.1%	38,794	4.7%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER NATIONAL

	TOTAL						PONTOON					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<14'	1,138	17.4%	1,138	17.4%	5,428	10.1%	13	30.0%	13	30.0%	98	3.2%
14'-17'	6,526	3.6%	6,526	3.6%	30,563	2.1%	212	40.4%	212	40.4%	1,552	8.7%
18'	3,371	6.3%	3,371	6.3%	15,898	7.1%	468	23.2%	468	23.2%	3,118	14.1%
19'-20'	3,439	19.8%	3,439	19.8%	17,356	10.6%	1,313	3.9%	1,313	3.9%	9,164	3.1%
21'-23'	3,133	20.2%	3,133	20.2%	20,549	10.4%	2,709	22.4%	2,709	22.4%	18,589	10.0%
24'-26'	1,452	16.8%	1,452	16.8%	9,594	6.0%	1,305	16.9%	1,305	16.9%	8,863	4.8%
>26'	142	39.2%	142	39.2%	746	26.2%	70	75.0%	70	75.0%	460	43.3%
TOTAL	19,201	11.2%	19,201	11.2%	100,134	6.9%	6,090	17.7%	6,090	17.7%	41,844	7.8%

	HOUSEBOAT						FISH					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<14'	0	n/a	0	n/a	0	n/a	1,125	17.3%	1,125	17.3%	5,330	10.2%
14'-17'	0	n/a	0	n/a	0	n/a	6,314	2.7%	6,314	2.7%	29,011	1.8%
18'	0	n/a	0	n/a	0	n/a	2,903	4.1%	2,903	4.1%	12,780	5.6%
19'-20'	0	n/a	0	n/a	0	n/a	2,126	32.3%	2,126	32.3%	8,192	20.4%
21'-23'	0	n/a	0	n/a	0	n/a	424	7.9%	424	7.9%	1,960	14.4%
24'-26'	0	n/a	0	n/a	0	-100.0%	147	15.7%	147	15.7%	731	22.2%
>26'	6	0.0%	6	0.0%	24	-38.5%	66	17.9%	66	17.9%	262	13.4%
TOTAL	6	0.0%	6	0.0%	24	-40.0%	13,105	8.5%	13,105	8.5%	58,266	6.3%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER NATIONAL

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	2	n/a	2	n/a	13	-35.0%
18'	142	-9.6%	142	-9.6%	1,207	-12.9%
19'	181	-19.9%	181	-19.9%	1,392	-24.4%
20'	294	20.5%	294	20.5%	1,814	24.8%
21'-23'	534	13.1%	534	13.1%	3,205	-7.0%
24'-26'	321	-4.2%	321	-4.2%	2,285	-11.0%
27'-29'	201	2.6%	201	2.6%	1,248	11.4%
>29'	188	-1.6%	188	-1.6%	1,038	1.2%
TOTAL	1,863	2.3%	1,863	2.3%	12,202	-5.1%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	2	n/a	2	n/a	13	-35.0%
18'	0	n/a	0	n/a	0	n/a	142	-9.6%	142	-9.6%	1,207	-12.9%
19'	0	n/a	0	n/a	0	n/a	181	-19.9%	181	-19.9%	1,392	-24.4%
20'	0	n/a	0	n/a	0	n/a	294	20.5%	294	20.5%	1,814	24.8%
21'-23'	0	n/a	0	n/a	0	n/a	534	13.1%	534	13.1%	3,205	-7.0%
24'-26'	0	n/a	0	n/a	0	n/a	321	-4.2%	321	-4.2%	2,285	-11.0%
27'-29'	0	n/a	0	n/a	0	n/a	201	2.6%	201	2.6%	1,248	11.4%
>29'	0	n/a	0	n/a	0	n/a	188	-1.6%	188	-1.6%	1,038	1.2%
TOTAL	0	n/a	0	n/a	0	n/a	1,863	2.3%	1,863	2.3%	12,202	-5.1%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER NATIONAL

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	1	n/a
20'	0	n/a	0	n/a	2	n/a
21'-23'	3	0.0%	3	0.0%	12	0.0%
24'	0	-100.0%	0	-100.0%	14	-6.7%
>24'	11	-56.0%	11	-56.0%	151	-13.2%
TOTAL	14	-51.7%	14	-51.7%	180	-10.4%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	3	0.0%	3	0.0%	11	0.0%	0	n/a	0	n/a	1	n/a
24'	0	-100.0%	0	-100.0%	14	-6.7%	0	n/a	0	n/a	0	n/a
>24'	8	-61.9%	8	-61.9%	139	-12.0%	0	n/a	0	n/a	0	n/a
TOTAL	11	-56.0%	11	-56.0%	164	-10.9%	0	n/a	0	n/a	1	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	2	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	-100.0%
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	3	0.0%	3	0.0%	9	-30.8%	0	-100.0%	0	-100.0%	3	0.0%
TOTAL	3	0.0%	3	0.0%	9	-30.8%	0	-100.0%	0	-100.0%	6	50.0%

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER NATIONAL

	TOTAL CRUISERS					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<26'	63	21.2%	63	21.2%	317	-4.5%
26'-30'	47	51.6%	47	51.6%	201	28.8%
31'-35'	46	-16.4%	46	-16.4%	216	-15.3%
36'-40'	60	1.7%	60	1.7%	315	-1.3%
41'-49'	114	22.6%	114	22.6%	542	10.4%
50'-59'	80	27.0%	80	27.0%	386	28.2%
60'-65'	27	42.1%	27	42.1%	103	-12.7%
>65'	35	-10.3%	35	-10.3%	188	5.6%
TOTAL	472	14.8%	472	14.8%	2,268	5.5%

	HOUSEBOAT						CRUISER					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	0	n/a	63	21.2%	63	21.2%	317	-4.5%
26'-30'	0	n/a	0	n/a	0	n/a	47	51.6%	47	51.6%	201	28.8%
31'-35'	0	n/a	0	n/a	0	n/a	46	-16.4%	46	-16.4%	216	-15.3%
36'-40'	0	n/a	0	n/a	0	n/a	60	1.7%	60	1.7%	315	-1.3%
41'-49'	0	n/a	0	n/a	0	n/a	114	22.6%	114	22.6%	542	10.4%
50'-59'	0	n/a	0	n/a	0	n/a	80	27.0%	80	27.0%	386	28.2%
60'-65'	0	n/a	0	n/a	2	100.0%	27	42.1%	27	42.1%	103	-12.7%
>65'	0	n/a	0	n/a	2	100.0%	35	-10.3%	35	-10.3%	186	5.1%
TOTAL	0	n/a	0	n/a	2	100.0%	472	14.8%	472	14.8%	2,266	5.4%

	TOTAL SKI BOATS					
	CURRENT QUARTER		YTD		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<21'	185	25.0%	185	25.0%	1,133	12.0%
>20'	1,056	20.4%	1,056	20.4%	6,635	12.0%
TOTAL	1,241	21.1%	1,241	21.1%	7,768	12.0%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
NATIONAL**

TOTAL						
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
TOTAL	6,235	12.4%	6,235	12.4%	58,236	15.2%

	PWC						JET BOAT					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
TOTAL	5,517	12.7%	5,517	12.7%	53,870	14.5%	718	10.5%	718	10.5%	4,366	24.4%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER NATIONAL

	SAILBOATS					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	112	2.8%	112	2.8%	708	-8.1%
16'-22'	105	14.1%	105	14.1%	601	1.3%
23'-32'	29	-14.7%	29	-14.7%	171	-22.6%
33'-42'	92	-12.4%	92	-12.4%	395	-13.0%
>42'	133	20.9%	133	20.9%	487	7.0%
TOTAL	471	4.7%	471	4.7%	2,362	-5.3%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER EASTERN NORTH CENTRAL REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	554	6.7%	554	6.7%	2,790	9.5%
Metal Outboard	2,241	9.3%	2,241	9.3%	15,255	4.1%
Total Outboard	2,795	8.8%	2,795	8.8%	18,045	4.9%
Fiberglass Sterndrive	258	-9.5%	258	-9.5%	1,684	-10.5%
Metal Sterndrive	4	-20.0%	4	-20.0%	20	-4.8%
Total Sterndrive	262	-9.7%	262	-9.7%	1,704	-10.5%
Skiboat	170	40.5%	170	40.5%	957	10.0%
Cruisers	27	42.1%	27	42.1%	132	22.2%
Total Inboard	197	40.7%	197	40.7%	1,089	11.3%
Jet Drive	144	37.1%	144	37.1%	661	18.0%
Personal Watercraft	584	11.9%	584	11.9%	6,250	13.8%
Sailboat	41	46.4%	41	46.4%	315	-17.3%
TOTAL	4,023	10.1%	4,023	10.1%	28,064	5.8%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER EASTERN NORTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	142	6.8%	142	6.8%	779	8.6%
14'-17'	83	20.3%	83	20.3%	402	5.2%
18'	31	-38.0%	31	-38.0%	159	-22.1%
19'-20'	136	-6.2%	136	-6.2%	670	14.7%
21'-23'	124	42.5%	124	42.5%	526	17.7%
24'-26'	20	25.0%	20	25.0%	131	17.0%
>26'	18	-5.3%	18	-5.3%	123	21.8%
TOTAL	554	6.7%	554	6.7%	2,790	9.5%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	21	250.0%	21	250.0%	51	54.5%	0	n/a	0	n/a	0	n/a
18'	4	-69.2%	4	-69.2%	31	-38.0%	0	n/a	0	n/a	0	n/a
19'-20'	88	8.6%	88	8.6%	386	35.4%	10	-44.4%	10	-44.4%	85	3.7%
21'-23'	71	77.5%	71	77.5%	244	89.1%	6	200.0%	6	200.0%	28	64.7%
24'-26'	0	n/a	0	n/a	0	-100.0%	6	500.0%	6	500.0%	16	45.5%
>26'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	3	n/a
TOTAL	184	31.4%	184	31.4%	712	43.0%	22	4.8%	22	4.8%	132	20.0%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	142	6.8%	142	6.8%	779	8.6%
14'-17'	0	n/a	0	n/a	0	n/a	62	-1.6%	62	-1.6%	351	0.6%
18'	0	n/a	0	n/a	0	n/a	27	-27.0%	27	-27.0%	128	-16.9%
19'-20'	0	n/a	0	n/a	0	n/a	38	-17.4%	38	-17.4%	199	-8.3%
21'-23'	0	n/a	0	n/a	0	n/a	47	4.4%	47	4.4%	254	-15.6%
24'-26'	0	n/a	0	n/a	0	n/a	14	-6.7%	14	-6.7%	115	15.0%
>26'	0	n/a	0	n/a	0	n/a	18	-5.3%	18	-5.3%	120	18.8%
TOTAL	0	n/a	0	n/a	0	n/a	348	-2.8%	348	-2.8%	1,946	0.4%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER EASTERN NORTH CENTRAL REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	67	-10.7%	67	-10.7%	504	1.8%	2	0.0%	2	0.0%	26	-23.5%
14'-17'	717	6.7%	717	6.7%	4,015	4.1%	54	92.9%	54	92.9%	445	15.3%
18'	366	7.3%	366	7.3%	1,931	6.1%	53	10.4%	53	10.4%	531	11.3%
19'-20'	423	6.8%	423	6.8%	2,788	-0.4%	213	-9.4%	213	-9.4%	1,965	-4.3%
21'-23'	493	20.2%	493	20.2%	4,333	5.8%	465	20.5%	465	20.5%	4,176	5.2%
24'-26'	168	11.3%	168	11.3%	1,608	4.3%	162	11.0%	162	11.0%	1,565	3.3%
>26'	7	40.0%	7	40.0%	76	65.2%	6	50.0%	6	50.0%	69	81.6%
TOTAL	2,241	9.3%	2,241	9.3%	15,255	4.1%	955	12.5%	955	12.5%	8,777	3.6%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	65	-11.0%	65	-11.0%	478	3.7%
14'-17'	0	n/a	0	n/a	0	n/a	663	3.0%	663	3.0%	3,570	2.9%
18'	0	n/a	0	n/a	0	n/a	313	6.8%	313	6.8%	1,400	4.2%
19'-20'	0	n/a	0	n/a	0	n/a	210	30.4%	210	30.4%	823	10.3%
21'-23'	0	n/a	0	n/a	0	n/a	28	16.7%	28	16.7%	157	24.6%
24'-26'	0	n/a	0	n/a	1	-50.0%	6	20.0%	6	20.0%	43	65.4%
>26'	0	n/a	0	n/a	1	-50.0%	1	0.0%	1	0.0%	6	0.0%
TOTAL	0	n/a	0	n/a	1	-50.0%	1,286	7.1%	1,286	7.1%	6,477	4.8%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER EASTERN NORTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	5	25.0%
18'	24	-35.1%	24	-35.1%	172	-20.0%
19'	35	-23.9%	35	-23.9%	257	-21.4%
20'	50	-15.3%	50	-15.3%	304	-7.3%
21'-23'	73	37.7%	73	37.7%	416	-5.7%
24'-26'	35	-25.5%	35	-25.5%	279	-6.1%
27'-29'	20	-16.7%	20	-16.7%	124	-7.5%
>29'	21	10.5%	21	10.5%	127	-6.6%
TOTAL	258	-9.5%	258	-9.5%	1,684	-10.5%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	5	25.0%
18'	0	n/a	0	n/a	0	n/a	24	-35.1%	24	-35.1%	172	-20.0%
19'	0	n/a	0	n/a	0	n/a	35	-23.9%	35	-23.9%	257	-21.4%
20'	0	n/a	0	n/a	0	n/a	50	-15.3%	50	-15.3%	304	-7.3%
21'-23'	0	n/a	0	n/a	0	n/a	73	37.7%	73	37.7%	416	-5.7%
24'-26'	0	n/a	0	n/a	0	n/a	35	-25.5%	35	-25.5%	279	-6.1%
27'-29'	0	n/a	0	n/a	0	n/a	20	-16.7%	20	-16.7%	124	-7.5%
>29'	0	n/a	0	n/a	0	n/a	21	10.5%	21	10.5%	127	-6.6%
TOTAL	0	n/a	0	n/a	0	n/a	258	-9.5%	258	-9.5%	1,684	-10.5%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER EASTERN NORTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a
21'-23'	1	0.0%	1	0.0%	2	100.0%
24'	0	n/a	0	n/a	0	-100.0%
>24'	3	-25.0%	3	-25.0%	18	0.0%
TOTAL	4	-20.0%	4	-20.0%	20	-4.8%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	1	0.0%	1	0.0%	2	100.0%	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	-100.0%	0	n/a	0	n/a	0	n/a
>24'	2	0.0%	2	0.0%	16	23.1%	0	n/a	0	n/a	0	n/a
TOTAL	3	0.0%	3	0.0%	18	12.5%	0	n/a	0	n/a	0	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	1	-50.0%	1	-50.0%	2	-60.0%	0	n/a	0	n/a	0	n/a
TOTAL	1	-50.0%	1	-50.0%	2	-60.0%	0	n/a	0	n/a	0	n/a

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER EASTERN NORTH CENTRAL REGION

	TOTAL CRUISERS					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<26'	2	0.0%	2	0.0%	10	150.0%
26'-30'	5	n/a	5	n/a	11	57.1%
31'-35'	4	33.3%	4	33.3%	18	20.0%
36'-40'	6	200.0%	6	200.0%	19	-17.4%
41'-49'	6	0.0%	6	0.0%	46	43.8%
50'-59'	2	-50.0%	2	-50.0%	19	-5.0%
60'-65'	0	-100.0%	0	-100.0%	4	33.3%
>65'	2	100.0%	2	100.0%	5	25.0%
TOTAL	27	42.1%	27	42.1%	132	22.2%

	HOUSEBOAT						CRUISER					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	0	n/a	2	0.0%	2	0.0%	10	150.0%
26'-30'	0	n/a	0	n/a	0	n/a	5	n/a	5	n/a	11	57.1%
31'-35'	0	n/a	0	n/a	0	n/a	4	33.3%	4	33.3%	18	20.0%
36'-40'	0	n/a	0	n/a	0	n/a	6	200.0%	6	200.0%	19	-17.4%
41'-49'	0	n/a	0	n/a	0	n/a	6	0.0%	6	0.0%	46	43.8%
50'-59'	0	n/a	0	n/a	0	n/a	2	-50.0%	2	-50.0%	19	-5.0%
60'-65'	0	n/a	0	n/a	0	n/a	0	-100.0%	0	-100.0%	4	33.3%
>65'	0	n/a	0	n/a	0	n/a	2	100.0%	2	100.0%	5	25.0%
TOTAL	0	n/a	0	n/a	0	n/a	27	42.1%	27	42.1%	132	22.2%

	TOTAL SKI BOATS					
	CURRENT QUARTER		YTD		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<21'	54	80.0%	54	80.0%	260	24.4%
>20'	116	27.5%	116	27.5%	697	5.4%
TOTAL	170	40.5%	170	40.5%	957	10.0%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
EASTERN NORTH CENTRAL REGION**

TOTAL						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	728	16.1%	728	16.1%	6,911	14.2%

	PWC						JET BOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	584	11.9%	584	11.9%	6,250	13.8%	144	37.1%	144	37.1%	661	18.0%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER EASTERN NORTH CENTRAL REGION

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	18	38.5%	18	38.5%	142	-34.0%
16'-22'	7	0.0%	7	0.0%	102	9.7%
23'-32'	4	100.0%	4	100.0%	29	-3.3%
33'-42'	7	40.0%	7	40.0%	25	-10.7%
>42'	5	400.0%	5	400.0%	17	13.3%
TOTAL	41	46.4%	41	46.4%	315	-17.3%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER EASTERN SOUTH CENTRAL REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	861	4.7%	861	4.7%	3,826	9.0%
Metal Outboard	2,285	16.8%	2,285	16.8%	11,094	13.1%
Total Outboard	3,146	13.2%	3,146	13.2%	14,920	12.0%
Fiberglass Sterndrive	142	20.3%	142	20.3%	967	-4.4%
Metal Sterndrive	2	0.0%	2	0.0%	10	-16.7%
Total Sterndrive	144	20.0%	144	20.0%	977	-4.6%
Skiboat	85	11.8%	85	11.8%	693	19.9%
Cruisers	9	28.6%	9	28.6%	50	38.9%
Total Inboard	94	13.3%	94	13.3%	743	21.0%
Jet Drive	39	2.6%	39	2.6%	291	34.7%
Personal Watercraft	378	20.0%	378	20.0%	3,672	11.0%
Sailboat	13	160.0%	13	160.0%	67	91.4%
TOTAL	3,814	14.2%	3,814	14.2%	20,670	11.6%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER EASTERN SOUTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	69	-14.8%	69	-14.8%	432	6.1%
14'-17'	58	-9.4%	58	-9.4%	351	-13.3%
18'	26	-36.6%	26	-36.6%	173	-21.4%
19'-20'	342	7.9%	342	7.9%	1,316	16.8%
21'-23'	289	12.9%	289	12.9%	1,171	12.0%
24'-26'	39	-17.0%	39	-17.0%	252	17.2%
>26'	38	137.5%	38	137.5%	131	47.2%
TOTAL	861	4.7%	861	4.7%	3,826	9.0%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	24	84.6%	24	84.6%	85	6.3%	0	n/a	0	n/a	0	n/a
18'	10	-50.0%	10	-50.0%	74	-29.5%	0	n/a	0	n/a	0	n/a
19'-20'	270	2.3%	270	2.3%	972	26.2%	16	23.1%	16	23.1%	90	50.0%
21'-23'	178	19.5%	178	19.5%	590	32.3%	10	42.9%	10	42.9%	50	42.9%
24'-26'	0	n/a	0	n/a	1	-50.0%	2	-33.3%	2	-33.3%	9	-35.7%
>26'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	n/a
TOTAL	482	8.1%	482	8.1%	1,722	22.7%	28	21.7%	28	21.7%	150	37.6%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	69	-14.8%	69	-14.8%	432	6.1%
14'-17'	0	n/a	0	n/a	0	n/a	34	-33.3%	34	-33.3%	266	-18.2%
18'	0	n/a	0	n/a	0	n/a	16	-23.8%	16	-23.8%	99	-13.9%
19'-20'	0	n/a	0	n/a	0	n/a	56	40.0%	56	40.0%	254	-14.5%
21'-23'	0	n/a	0	n/a	0	n/a	101	1.0%	101	1.0%	531	-6.0%
24'-26'	0	n/a	0	n/a	1	-50.0%	37	-15.9%	37	-15.9%	241	22.3%
>26'	0	n/a	0	n/a	1	0.0%	38	137.5%	38	137.5%	129	46.6%
TOTAL	0	n/a	0	n/a	2	-33.3%	351	-0.6%	351	-0.6%	1,952	-2.1%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER EASTERN SOUTH CENTRAL REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	84	1.2%	84	1.2%	442	7.5%	0	n/a	0	n/a	6	50.0%
14'-17'	763	8.2%	763	8.2%	3,299	8.1%	18	28.6%	18	28.6%	110	-2.7%
18'	466	0.6%	466	0.6%	2,054	7.7%	50	0.0%	50	0.0%	355	28.2%
19'-20'	436	45.3%	436	45.3%	1,849	25.6%	133	3.9%	133	3.9%	892	13.3%
21'-23'	321	21.6%	321	21.6%	2,090	14.8%	305	23.0%	305	23.0%	1,996	15.0%
24'-26'	198	42.4%	198	42.4%	1,286	16.7%	187	39.6%	187	39.6%	1,246	14.6%
>26'	17	466.7%	17	466.7%	74	72.1%	11	450.0%	11	450.0%	55	111.5%
TOTAL	2,285	16.8%	2,285	16.8%	11,094	13.1%	704	22.2%	704	22.2%	4,660	15.6%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	84	1.2%	84	1.2%	436	7.1%
14'-17'	0	n/a	0	n/a	0	n/a	745	7.8%	745	7.8%	3,189	8.5%
18'	0	n/a	0	n/a	0	n/a	416	0.7%	416	0.7%	1,699	4.2%
19'-20'	0	n/a	0	n/a	0	n/a	303	76.2%	303	76.2%	957	39.7%
21'-23'	0	n/a	0	n/a	0	n/a	16	0.0%	16	0.0%	94	10.6%
24'-26'	0	n/a	0	n/a	0	n/a	11	120.0%	11	120.0%	40	166.7%
>26'	4	300.0%	4	300.0%	12	20.0%	2	n/a	2	n/a	7	0.0%
TOTAL	4	300.0%	4	300.0%	12	20.0%	1,577	14.3%	1,577	14.3%	6,422	11.3%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER EASTERN SOUTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	1	n/a
18'	13	8.3%	13	8.3%	110	-12.0%
19'	18	-14.3%	18	-14.3%	109	-31.4%
20'	24	71.4%	24	71.4%	143	50.5%
21'-23'	48	23.1%	48	23.1%	316	-6.2%
24'-26'	26	23.8%	26	23.8%	191	-14.0%
27'-29'	9	28.6%	9	28.6%	74	45.1%
>29'	4	0.0%	4	0.0%	23	0.0%
TOTAL	142	20.3%	142	20.3%	967	-4.4%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	n/a
18'	0	n/a	0	n/a	0	n/a	13	8.3%	13	8.3%	110	-12.0%
19'	0	n/a	0	n/a	0	n/a	18	-14.3%	18	-14.3%	109	-31.4%
20'	0	n/a	0	n/a	0	n/a	24	71.4%	24	71.4%	143	50.5%
21'-23'	0	n/a	0	n/a	0	n/a	48	23.1%	48	23.1%	316	-6.2%
24'-26'	0	n/a	0	n/a	0	n/a	26	23.8%	26	23.8%	191	-14.0%
27'-29'	0	n/a	0	n/a	0	n/a	9	28.6%	9	28.6%	74	45.1%
>29'	0	n/a	0	n/a	0	n/a	4	0.0%	4	0.0%	23	0.0%
TOTAL	0	n/a	0	n/a	0	n/a	142	20.3%	142	20.3%	967	-4.4%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER EASTERN SOUTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a
21'-23'	1	n/a	1	n/a	1	n/a
24'	0	n/a	0	n/a	0	n/a
>24'	1	-50.0%	1	-50.0%	9	-25.0%
TOTAL	2	0.0%	2	0.0%	10	-16.7%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	1	n/a	1	n/a	1	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	-100.0%	0	-100.0%	6	-33.3%	0	n/a	0	n/a	0	n/a
TOTAL	1	0.0%	1	0.0%	7	-22.2%	0	n/a	0	n/a	0	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	1	0.0%	1	0.0%	3	0.0%	0	n/a	0	n/a	0	n/a
TOTAL	1	0.0%	1	0.0%	3	0.0%	0	n/a	0	n/a	0	n/a

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER EASTERN SOUTH CENTRAL REGION

TOTAL CRUISERS						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<26'	2	0.0%	2	0.0%	14	16.7%
26'-30'	1	-50.0%	1	-50.0%	4	-20.0%
31'-35'	2	100.0%	2	100.0%	4	-20.0%
36'-40'	2	100.0%	2	100.0%	5	0.0%
41'-49'	1	n/a	1	n/a	14	180.0%
50'-59'	0	n/a	0	n/a	6	n/a
60'-65'	1	n/a	1	n/a	1	0.0%
>65'	0	-100.0%	0	-100.0%	2	-33.3%
TOTAL	9	28.6%	9	28.6%	50	38.9%

	HOUSEBOAT						CRUISER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<26'	0	n/a	0	n/a	0	n/a	2	0.0%	2	0.0%	14	16.7%
26'-30'	0	n/a	0	n/a	0	n/a	1	-50.0%	1	-50.0%	4	-20.0%
31'-35'	0	n/a	0	n/a	0	n/a	2	100.0%	2	100.0%	4	-20.0%
36'-40'	0	n/a	0	n/a	0	n/a	2	100.0%	2	100.0%	5	0.0%
41'-49'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	14	180.0%
50'-59'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	6	n/a
60'-65'	0	n/a	0	n/a	0	-100.0%	1	n/a	1	n/a	1	0.0%
>65'	0	n/a	0	n/a	0	-100.0%	0	-100.0%	0	-100.0%	2	0.0%
TOTAL	0	n/a	0	n/a	0	-100.0%	9	28.6%	9	28.6%	50	42.9%

TOTAL SKI BOATS						
	<u>CURRENT QUARTER</u>		<u>YTD</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<21'	7	-30.0%	7	-30.0%	81	32.8%
>20'	78	18.2%	78	18.2%	612	18.4%
TOTAL	85	11.8%	85	11.8%	693	19.9%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
EASTERN SOUTH CENTRAL REGION**

TOTAL						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	417	18.1%	417	18.1%	3,963	12.5%

	PWC						JET BOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	378	20.0%	378	20.0%	3,672	11.0%	39	2.6%	39	2.6%	291	34.7%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER EASTERN SOUTH CENTRAL REGION

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	7	75.0%	7	75.0%	25	66.7%
16'-22'	4	n/a	4	n/a	28	180.0%
23'-32'	0	n/a	0	n/a	6	100.0%
33'-42'	1	n/a	1	n/a	3	-25.0%
>42'	1	0.0%	1	0.0%	5	66.7%
TOTAL	13	160.0%	13	160.0%	67	91.4%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER MIDDLE ATLANTIC REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	579	46.6%	579	46.6%	3,548	16.1%
Metal Outboard	984	56.9%	984	56.9%	6,202	12.9%
Total Outboard	1,563	52.9%	1,563	52.9%	9,750	14.0%
Fiberglass Sterndrive	185	6.3%	185	6.3%	1,568	-3.8%
Metal Sterndrive	0	-100.0%	0	-100.0%	3	50.0%
Total Sterndrive	185	5.7%	185	5.7%	1,571	-3.7%
Skiboat	26	100.0%	26	100.0%	192	-4.5%
Cruisers	43	59.3%	43	59.3%	199	14.4%
Total Inboard	69	72.5%	69	72.5%	391	4.3%
Jet Drive	58	45.0%	58	45.0%	473	43.8%
Personal Watercraft	459	59.4%	459	59.4%	5,830	18.6%
Sailboat	45	21.6%	45	21.6%	253	-1.2%
TOTAL	2,379	48.5%	2,379	48.5%	18,268	13.8%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER MIDDLE ATLANTIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	69	38.0%	69	38.0%	443	5.2%
14'-17'	68	25.9%	68	25.9%	495	4.0%
18'	33	37.5%	33	37.5%	237	16.2%
19'-20'	88	25.7%	88	25.7%	624	14.3%
21'-23'	160	61.6%	160	61.6%	926	17.2%
24'-26'	86	68.6%	86	68.6%	439	28.7%
>26'	75	59.6%	75	59.6%	384	38.1%
TOTAL	579	46.6%	579	46.6%	3,548	16.1%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	2	0.0%	2	0.0%	14	-12.5%	0	n/a	0	n/a	0	-100.0%
18'	3	-25.0%	3	-25.0%	17	-10.5%	0	n/a	0	n/a	0	n/a
19'-20'	38	11.8%	38	11.8%	130	4.0%	18	200.0%	18	200.0%	137	14.2%
21'-23'	17	112.5%	17	112.5%	77	75.0%	15	50.0%	15	50.0%	93	29.2%
24'-26'	0	n/a	0	n/a	0	n/a	9	125.0%	9	125.0%	64	52.4%
>26'	0	n/a	0	n/a	0	n/a	2	n/a	2	n/a	13	n/a
TOTAL	60	25.0%	60	25.0%	238	16.7%	44	120.0%	44	120.0%	307	30.6%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	69	38.0%	69	38.0%	443	5.2%
14'-17'	0	n/a	0	n/a	0	n/a	66	26.9%	66	26.9%	481	4.8%
18'	0	n/a	0	n/a	0	n/a	30	50.0%	30	50.0%	220	18.9%
19'-20'	0	n/a	0	n/a	0	n/a	32	6.7%	32	6.7%	357	18.6%
21'-23'	0	n/a	0	n/a	0	n/a	128	58.0%	128	58.0%	756	12.2%
24'-26'	0	n/a	0	n/a	0	n/a	77	63.8%	77	63.8%	375	25.4%
>26'	0	-100.0%	0	-100.0%	0	-100.0%	73	58.7%	73	58.7%	371	35.9%
TOTAL	0	-100.0%	0	-100.0%	0	-100.0%	475	45.7%	475	45.7%	3,003	15.0%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER MIDDLE ATLANTIC REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	59	43.9%	59	43.9%	363	11.3%	1	n/a	1	n/a	14	55.6%
14'-17'	387	58.6%	387	58.6%	2,071	6.9%	8	-27.3%	8	-27.3%	156	3.3%
18'	177	52.6%	177	52.6%	876	29.8%	26	116.7%	26	116.7%	239	30.6%
19'-20'	148	85.0%	148	85.0%	1,025	6.8%	82	60.8%	82	60.8%	744	-0.8%
21'-23'	131	45.6%	131	45.6%	1,253	20.6%	124	47.6%	124	47.6%	1,211	20.3%
24'-26'	79	54.9%	79	54.9%	575	9.1%	77	63.8%	77	63.8%	563	10.6%
>26'	3	-40.0%	3	-40.0%	39	34.5%	1	-50.0%	1	-50.0%	28	64.7%
TOTAL	984	56.9%	984	56.9%	6,202	12.9%	319	54.1%	319	54.1%	2,955	12.5%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	58	41.5%	58	41.5%	349	10.1%
14'-17'	0	n/a	0	n/a	0	n/a	379	62.7%	379	62.7%	1,915	7.2%
18'	0	n/a	0	n/a	0	n/a	151	45.2%	151	45.2%	637	29.5%
19'-20'	0	n/a	0	n/a	0	n/a	66	127.6%	66	127.6%	281	33.8%
21'-23'	0	n/a	0	n/a	0	n/a	7	16.7%	7	16.7%	42	31.3%
24'-26'	0	n/a	0	n/a	0	n/a	2	-50.0%	2	-50.0%	12	-33.3%
>26'	0	n/a	0	n/a	0	n/a	2	-33.3%	2	-33.3%	11	-8.3%
TOTAL	0	n/a	0	n/a	0	n/a	665	58.3%	665	58.3%	3,247	13.2%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER MIDDLE ATLANTIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	1	n/a	1	n/a	3	200.0%
18'	17	41.7%	17	41.7%	184	10.2%
19'	22	10.0%	22	10.0%	191	-15.1%
20'	21	16.7%	21	16.7%	193	15.6%
21'-23'	47	11.9%	47	11.9%	387	-0.3%
24'-26'	34	-15.0%	34	-15.0%	273	-26.4%
27'-29'	19	-9.5%	19	-9.5%	187	18.4%
>29'	24	14.3%	24	14.3%	150	-2.0%
TOTAL	185	6.3%	185	6.3%	1,568	-3.8%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	3	200.0%
18'	0	n/a	0	n/a	0	n/a	17	41.7%	17	41.7%	184	10.2%
19'	0	n/a	0	n/a	0	n/a	22	10.0%	22	10.0%	191	-15.1%
20'	0	n/a	0	n/a	0	n/a	21	16.7%	21	16.7%	193	15.6%
21'-23'	0	n/a	0	n/a	0	n/a	47	11.9%	47	11.9%	387	-0.3%
24'-26'	0	n/a	0	n/a	0	n/a	34	-15.0%	34	-15.0%	273	-26.4%
27'-29'	0	n/a	0	n/a	0	n/a	19	-9.5%	19	-9.5%	187	18.4%
>29'	0	n/a	0	n/a	0	n/a	24	14.3%	24	14.3%	150	-2.0%
TOTAL	0	n/a	0	n/a	0	n/a	185	6.3%	185	6.3%	1,568	-3.8%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER MIDDLE ATLANTIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	1	n/a
21'-23'	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a
>24'	0	-100.0%	0	-100.0%	2	0.0%
TOTAL	0	-100.0%	0	-100.0%	3	50.0%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	-100.0%	0	-100.0%	2	0.0%	0	n/a	0	n/a	0	n/a
TOTAL	0	-100.0%	0	-100.0%	2	0.0%	0	n/a	0	n/a	0	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
TOTAL	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	n/a

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER MIDDLE ATLANTIC REGION

	TOTAL CRUISERS					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<26'	10	66.7%	10	66.7%	29	-3.3%
26'-30'	6	100.0%	6	100.0%	16	0.0%
31'-35'	5	400.0%	5	400.0%	24	20.0%
36'-40'	7	250.0%	7	250.0%	41	36.7%
41'-49'	6	0.0%	6	0.0%	46	-6.1%
50'-59'	5	-16.7%	5	-16.7%	28	55.6%
60'-65'	2	100.0%	2	100.0%	7	16.7%
>65'	2	0.0%	2	0.0%	8	60.0%
TOTAL	43	59.3%	43	59.3%	199	14.4%

	HOUSEBOAT						CRUISER					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	0	n/a	10	66.7%	10	66.7%	29	-3.3%
26'-30'	0	n/a	0	n/a	0	n/a	6	100.0%	6	100.0%	16	0.0%
31'-35'	0	n/a	0	n/a	0	n/a	5	400.0%	5	400.0%	24	20.0%
36'-40'	0	n/a	0	n/a	0	n/a	7	250.0%	7	250.0%	41	36.7%
41'-49'	0	n/a	0	n/a	0	n/a	6	0.0%	6	0.0%	46	-6.1%
50'-59'	0	n/a	0	n/a	0	n/a	5	-16.7%	5	-16.7%	28	55.6%
60'-65'	0	n/a	0	n/a	0	n/a	2	100.0%	2	100.0%	7	16.7%
>65'	0	n/a	0	n/a	0	n/a	2	0.0%	2	0.0%	8	60.0%
TOTAL	0	n/a	0	n/a	0	n/a	43	59.3%	43	59.3%	199	14.4%

	TOTAL SKI BOATS					
	CURRENT QUARTER		YTD		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<21'	7	75.0%	7	75.0%	57	-9.5%
>20'	19	111.1%	19	111.1%	135	-2.2%
TOTAL	26	100.0%	26	100.0%	192	-4.5%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
MIDDLE ATLANTIC REGION**

TOTAL						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	517	57.6%	517	57.6%	6,303	20.2%

	PWC						JET BOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	459	59.4%	459	59.4%	5,830	18.6%	58	45.0%	58	45.0%	473	43.8%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER MIDDLE ATLANTIC REGION

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	22	83.3%	22	83.3%	115	32.2%
16'-22'	7	75.0%	7	75.0%	48	-12.7%
23'-32'	1	-80.0%	1	-80.0%	26	-27.8%
33'-42'	9	12.5%	9	12.5%	39	-18.8%
>42'	6	-25.0%	6	-25.0%	25	-16.7%
TOTAL	45	21.6%	45	21.6%	253	-1.2%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER MOUNTAIN REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	234	5.4%	234	5.4%	1,211	18.4%
Metal Outboard	739	-4.6%	739	-4.6%	4,140	8.0%
Total Outboard	973	-2.4%	973	-2.4%	5,351	10.2%
Fiberglass Sterndrive	111	-6.7%	111	-6.7%	698	-9.6%
Metal Sterndrive	1	-83.3%	1	-83.3%	21	-36.4%
Total Sterndrive	112	-10.4%	112	-10.4%	719	-10.7%
Skiboat	166	4.4%	166	4.4%	1,298	12.8%
Cruisers	24	14.3%	24	14.3%	120	0.8%
Total Inboard	190	5.6%	190	5.6%	1,418	11.7%
Jet Drive	23	-43.9%	23	-43.9%	221	14.5%
Personal Watercraft	223	-17.7%	223	-17.7%	3,150	17.4%
Sailboat	14	0.0%	14	0.0%	116	7.4%
TOTAL	1,535	-5.7%	1,535	-5.7%	10,975	10.7%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER MOUNTAIN REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	43	-27.1%	43	-27.1%	305	1.0%
14'-17'	54	14.9%	54	14.9%	290	2.8%
18'	9	-30.8%	9	-30.8%	57	23.9%
19'-20'	76	40.7%	76	40.7%	328	58.5%
21'-23'	45	15.4%	45	15.4%	181	18.3%
24'-26'	4	33.3%	4	33.3%	24	84.6%
>26'	3	-57.1%	3	-57.1%	26	30.0%
TOTAL	234	5.4%	234	5.4%	1,211	18.4%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	3	200.0%	3	200.0%	10	25.0%	0	n/a	0	n/a	0	n/a
18'	1	-50.0%	1	-50.0%	9	-18.2%	0	n/a	0	n/a	0	n/a
19'-20'	45	25.0%	45	25.0%	172	72.0%	2	-66.7%	2	-66.7%	19	18.8%
21'-23'	36	56.5%	36	56.5%	135	117.7%	1	-66.7%	1	-66.7%	6	0.0%
24'-26'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	6	50.0%
>26'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
TOTAL	85	37.1%	85	37.1%	326	80.1%	4	-55.6%	4	-55.6%	31	19.2%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	43	-27.1%	43	-27.1%	305	1.0%
14'-17'	0	n/a	0	n/a	0	n/a	51	10.9%	51	10.9%	280	2.2%
18'	0	n/a	0	n/a	0	n/a	8	-27.3%	8	-27.3%	48	37.1%
19'-20'	0	n/a	0	n/a	0	n/a	29	141.7%	29	141.7%	137	50.5%
21'-23'	0	n/a	0	n/a	0	n/a	8	-38.5%	8	-38.5%	40	-52.9%
24'-26'	0	n/a	0	n/a	0	n/a	3	0.0%	3	0.0%	18	100.0%
>26'	0	-100.0%	0	-100.0%	2	0.0%	3	-50.0%	3	-50.0%	24	33.3%
TOTAL	0	-100.0%	0	-100.0%	2	0.0%	145	-3.3%	145	-3.3%	852	4.7%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER MOUNTAIN REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	40	-21.6%	40	-21.6%	253	7.7%	2	-33.3%	2	-33.3%	4	0.0%
14'-17'	216	-14.3%	216	-14.3%	1,287	3.5%	2	-60.0%	2	-60.0%	45	36.4%
18'	173	12.3%	173	12.3%	715	2.4%	34	47.8%	34	47.8%	137	7.0%
19'-20'	128	-2.3%	128	-2.3%	676	4.5%	46	-27.0%	46	-27.0%	311	1.6%
21'-23'	119	-2.5%	119	-2.5%	806	20.8%	92	2.2%	92	2.2%	667	21.1%
24'-26'	55	-11.3%	55	-11.3%	365	15.9%	51	-8.9%	51	-8.9%	332	14.1%
>26'	8	166.7%	8	166.7%	38	31.0%	6	n/a	6	n/a	24	50.0%
TOTAL	739	-4.6%	739	-4.6%	4,140	8.0%	233	-2.9%	233	-2.9%	1,520	14.4%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	38	-20.8%	38	-20.8%	249	7.8%
14'-17'	0	n/a	0	n/a	0	n/a	214	-13.4%	214	-13.4%	1,242	2.6%
18'	0	n/a	0	n/a	0	n/a	139	6.1%	139	6.1%	578	1.4%
19'-20'	0	n/a	0	n/a	0	n/a	82	20.6%	82	20.6%	365	7.0%
21'-23'	0	n/a	0	n/a	0	n/a	27	-15.6%	27	-15.6%	139	19.8%
24'-26'	0	n/a	0	n/a	0	n/a	4	-33.3%	4	-33.3%	33	37.5%
>26'	1	-50.0%	1	-50.0%	6	-40.0%	1	0.0%	1	0.0%	8	166.7%
TOTAL	1	-50.0%	1	-50.0%	6	-40.0%	505	-5.3%	505	-5.3%	2,614	4.8%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER MOUNTAIN REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	-100.0%
18'	11	-31.3%	11	-31.3%	75	-29.2%
19'	10	-9.1%	10	-9.1%	96	-29.4%
20'	17	-5.6%	17	-5.6%	91	7.1%
21'-23'	41	32.3%	41	32.3%	211	5.5%
24'-26'	14	-44.0%	14	-44.0%	128	-1.5%
27'-29'	12	-14.3%	12	-14.3%	66	-10.8%
>29'	6	50.0%	6	50.0%	31	-20.5%
TOTAL	111	-6.7%	111	-6.7%	698	-9.6%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	-100.0%
18'	0	n/a	0	n/a	0	n/a	11	-31.3%	11	-31.3%	75	-29.2%
19'	0	n/a	0	n/a	0	n/a	10	-9.1%	10	-9.1%	96	-29.4%
20'	0	n/a	0	n/a	0	n/a	17	-5.6%	17	-5.6%	91	7.1%
21'-23'	0	n/a	0	n/a	0	n/a	41	32.3%	41	32.3%	211	5.5%
24'-26'	0	n/a	0	n/a	0	n/a	14	-44.0%	14	-44.0%	128	-1.5%
27'-29'	0	n/a	0	n/a	0	n/a	12	-14.3%	12	-14.3%	66	-10.8%
>29'	0	n/a	0	n/a	0	n/a	6	50.0%	6	50.0%	31	-20.5%
TOTAL	0	n/a	0	n/a	0	n/a	111	-6.7%	111	-6.7%	698	-9.6%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER MOUNTAIN REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	1	0.0%
24'	0	-100.0%	0	-100.0%	5	-16.7%
>24'	1	-80.0%	1	-80.0%	15	-42.3%
TOTAL	1	-83.3%	1	-83.3%	21	-36.4%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	1	0.0%	0	n/a	0	n/a	0	n/a
24'	0	-100.0%	0	-100.0%	5	-16.7%	0	n/a	0	n/a	0	n/a
>24'	1	-80.0%	1	-80.0%	15	-37.5%	0	n/a	0	n/a	0	n/a
TOTAL	1	-83.3%	1	-83.3%	21	-32.3%	0	n/a	0	n/a	0	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	n/a	0	n/a	0	-100.0%	0	n/a	0	n/a	0	n/a
TOTAL	0	n/a	0	n/a	0	-100.0%	0	n/a	0	n/a	0	n/a

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER MOUNTAIN REGION

	TOTAL CRUISERS					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<26'	12	0.0%	12	0.0%	65	-20.7%
26'-30'	2	0.0%	2	0.0%	13	8.3%
31'-35'	1	0.0%	1	0.0%	3	-25.0%
36'-40'	2	100.0%	2	100.0%	7	133.3%
41'-49'	3	0.0%	3	0.0%	11	-8.3%
50'-59'	2	0.0%	2	0.0%	14	250.0%
60'-65'	1	n/a	1	n/a	3	n/a
>65'	1	n/a	1	n/a	4	100.0%
TOTAL	24	14.3%	24	14.3%	120	0.8%

	HOUSEBOAT						CRUISER					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	0	n/a	12	0.0%	12	0.0%	65	-20.7%
26'-30'	0	n/a	0	n/a	0	n/a	2	0.0%	2	0.0%	13	8.3%
31'-35'	0	n/a	0	n/a	0	n/a	1	0.0%	1	0.0%	3	-25.0%
36'-40'	0	n/a	0	n/a	0	n/a	2	100.0%	2	100.0%	7	133.3%
41'-49'	0	n/a	0	n/a	0	n/a	3	0.0%	3	0.0%	11	-8.3%
50'-59'	0	n/a	0	n/a	0	n/a	2	0.0%	2	0.0%	14	250.0%
60'-65'	0	n/a	0	n/a	2	n/a	1	n/a	1	n/a	3	n/a
>65'	0	n/a	0	n/a	2	n/a	1	n/a	1	n/a	2	0.0%
TOTAL	0	n/a	0	n/a	2	n/a	24	14.3%	24	14.3%	118	-0.8%

	TOTAL SKI BOATS					
	CURRENT QUARTER		YTD		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<21'	15	7.1%	15	7.1%	111	16.8%
>20'	151	4.1%	151	4.1%	1,187	12.4%
TOTAL	166	4.4%	166	4.4%	1,298	12.8%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
MOUNTAIN REGION**

TOTAL						
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
TOTAL	246	-21.2%	246	-21.2%	3,371	17.2%

	PWC						JET BOAT					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
TOTAL	223	-17.7%	223	-17.7%	3,150	17.4%	23	-43.9%	23	-43.9%	221	14.5%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER MOUNTAIN REGION

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	1	-75.0%	1	-75.0%	39	2.6%
16'-22'	4	-33.3%	4	-33.3%	43	7.5%
23'-32'	0	n/a	0	n/a	1	-90.0%
33'-42'	3	200.0%	3	200.0%	15	36.4%
>42'	6	100.0%	6	100.0%	18	100.0%
TOTAL	14	0.0%	14	0.0%	116	7.4%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER NEW ENGLAND REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	320	41.6%	320	41.6%	2,561	16.0%
Metal Outboard	307	62.4%	307	62.4%	2,726	13.6%
Total Outboard	627	51.1%	627	51.1%	5,287	14.8%
Fiberglass Sterndrive	58	0.0%	58	0.0%	765	-4.3%
Metal Sterndrive	0	-100.0%	0	-100.0%	0	-100.0%
Total Sterndrive	58	-1.7%	58	-1.7%	765	-4.5%
Skiboat	23	228.6%	23	228.6%	218	8.5%
Cruisers	30	-6.3%	30	-6.3%	161	8.1%
Total Inboard	53	35.9%	53	35.9%	379	8.3%
Jet Drive	22	100.0%	22	100.0%	212	9.3%
Personal Watercraft	80	105.1%	80	105.1%	1,771	17.2%
Sailboat	15	-61.5%	15	-61.5%	159	-20.5%
TOTAL	855	42.0%	855	42.0%	8,573	11.9%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER NEW ENGLAND REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	42	82.6%	42	82.6%	428	25.5%
14'-17'	44	91.3%	44	91.3%	484	35.2%
18'	21	23.5%	21	23.5%	160	24.0%
19'-20'	55	44.7%	55	44.7%	393	8.9%
21'-23'	77	37.5%	77	37.5%	539	9.3%
24'-26'	36	9.1%	36	9.1%	289	3.2%
>26'	45	25.0%	45	25.0%	268	9.4%
TOTAL	320	41.6%	320	41.6%	2,561	16.0%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	1	n/a	1	n/a	7	-41.7%	0	n/a	0	n/a	0	n/a
18'	1	0.0%	1	0.0%	11	120.0%	0	n/a	0	n/a	0	n/a
19'-20'	22	83.3%	22	83.3%	96	68.4%	6	500.0%	6	500.0%	78	5.4%
21'-23'	7	16.7%	7	16.7%	30	57.9%	5	400.0%	5	400.0%	26	-16.1%
24'-26'	0	n/a	0	n/a	0	n/a	3	200.0%	3	200.0%	20	25.0%
>26'	0	n/a	0	n/a	0	n/a	2	n/a	2	n/a	9	800.0%
TOTAL	31	63.2%	31	63.2%	144	54.8%	16	433.3%	16	433.3%	133	9.0%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	42	82.6%	42	82.6%	428	25.5%
14'-17'	0	n/a	0	n/a	0	n/a	43	87.0%	43	87.0%	477	37.9%
18'	0	n/a	0	n/a	0	n/a	20	25.0%	20	25.0%	149	20.2%
19'-20'	0	n/a	0	n/a	0	n/a	27	8.0%	27	8.0%	219	-4.8%
21'-23'	0	n/a	0	n/a	0	n/a	65	32.7%	65	32.7%	483	9.0%
24'-26'	0	n/a	0	n/a	0	n/a	33	3.1%	33	3.1%	269	1.9%
>26'	0	n/a	0	n/a	0	-100.0%	43	19.4%	43	19.4%	259	6.6%
TOTAL	0	n/a	0	n/a	0	-100.0%	273	33.8%	273	33.8%	2,284	14.7%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER NEW ENGLAND REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	33	65.0%	33	65.0%	300	17.2%	1	n/a	1	n/a	2	100.0%
14'-17'	123	46.4%	123	46.4%	824	11.2%	6	500.0%	6	500.0%	85	14.9%
18'	51	54.5%	51	54.5%	346	16.9%	12	200.0%	12	200.0%	165	28.9%
19'-20'	50	108.3%	50	108.3%	557	14.1%	24	100.0%	24	100.0%	464	10.5%
21'-23'	35	75.0%	35	75.0%	484	14.4%	31	72.2%	31	72.2%	474	14.2%
24'-26'	11	83.3%	11	83.3%	200	9.9%	11	120.0%	11	120.0%	194	10.2%
>26'	4	100.0%	4	100.0%	15	7.1%	0	-100.0%	0	-100.0%	7	0.0%
TOTAL	307	62.4%	307	62.4%	2,726	13.6%	85	102.4%	85	102.4%	1,391	13.9%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	32	60.0%	32	60.0%	298	16.9%
14'-17'	0	n/a	0	n/a	0	n/a	117	41.0%	117	41.0%	739	10.8%
18'	0	n/a	0	n/a	0	n/a	39	34.5%	39	34.5%	181	7.7%
19'-20'	0	n/a	0	n/a	0	n/a	26	116.7%	26	116.7%	93	36.8%
21'-23'	0	n/a	0	n/a	0	n/a	4	100.0%	4	100.0%	10	25.0%
24'-26'	0	n/a	0	n/a	0	-100.0%	0	-100.0%	0	-100.0%	6	0.0%
>26'	0	n/a	0	n/a	0	-100.0%	4	n/a	4	n/a	8	100.0%
TOTAL	0	n/a	0	n/a	0	-100.0%	222	51.0%	222	51.0%	1,335	13.5%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER NEW ENGLAND REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	-100.0%
18'	5	25.0%	5	25.0%	70	4.5%
19'	7	-12.5%	7	-12.5%	81	-19.8%
20'	9	80.0%	9	80.0%	108	-1.8%
21'-23'	8	-46.7%	8	-46.7%	169	-17.2%
24'-26'	12	0.0%	12	0.0%	162	-13.4%
27'-29'	6	0.0%	6	0.0%	95	30.1%
>29'	11	37.5%	11	37.5%	80	53.8%
TOTAL	58	0.0%	58	0.0%	765	-4.3%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	-100.0%
18'	0	n/a	0	n/a	0	n/a	5	25.0%	5	25.0%	70	4.5%
19'	0	n/a	0	n/a	0	n/a	7	-12.5%	7	-12.5%	81	-19.8%
20'	0	n/a	0	n/a	0	n/a	9	80.0%	9	80.0%	108	-1.8%
21'-23'	0	n/a	0	n/a	0	n/a	8	-46.7%	8	-46.7%	169	-17.2%
24'-26'	0	n/a	0	n/a	0	n/a	12	0.0%	12	0.0%	162	-13.4%
27'-29'	0	n/a	0	n/a	0	n/a	6	0.0%	6	0.0%	95	30.1%
>29'	0	n/a	0	n/a	0	n/a	11	37.5%	11	37.5%	80	53.8%
TOTAL	0	n/a	0	n/a	0	n/a	58	0.0%	58	0.0%	765	-4.3%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER NEW ENGLAND REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a
>24'	0	-100.0%	0	-100.0%	0	-100.0%
TOTAL	0	-100.0%	0	-100.0%	0	-100.0%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	n/a	0	n/a	0	-100.0%	0	n/a	0	n/a	0	n/a
TOTAL	0	n/a	0	n/a	0	-100.0%	0	n/a	0	n/a	0	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	n/a	0	n/a	0	n/a	0	-100.0%	0	-100.0%	0	-100.0%
TOTAL	0	n/a	0	n/a	0	n/a	0	-100.0%	0	-100.0%	0	-100.0%

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER NEW ENGLAND REGION

TOTAL CRUISERS						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<26'	3	200.0%	3	200.0%	15	15.4%
26'-30'	0	-100.0%	0	-100.0%	12	-25.0%
31'-35'	4	-50.0%	4	-50.0%	21	-32.3%
36'-40'	9	50.0%	9	50.0%	36	24.1%
41'-49'	11	22.2%	11	22.2%	54	68.8%
50'-59'	2	0.0%	2	0.0%	17	-19.0%
60'-65'	1	0.0%	1	0.0%	4	33.3%
>65'	0	-100.0%	0	-100.0%	2	-50.0%
TOTAL	30	-6.3%	30	-6.3%	161	8.1%

	HOUSEBOAT						CRUISER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<26'	0	n/a	0	n/a	0	n/a	3	200.0%	3	200.0%	15	15.4%
26'-30'	0	n/a	0	n/a	0	n/a	0	-100.0%	0	-100.0%	12	-25.0%
31'-35'	0	n/a	0	n/a	0	n/a	4	-50.0%	4	-50.0%	21	-32.3%
36'-40'	0	n/a	0	n/a	0	n/a	9	50.0%	9	50.0%	36	24.1%
41'-49'	0	n/a	0	n/a	0	n/a	11	22.2%	11	22.2%	54	68.8%
50'-59'	0	n/a	0	n/a	0	n/a	2	0.0%	2	0.0%	17	-19.0%
60'-65'	0	n/a	0	n/a	0	n/a	1	0.0%	1	0.0%	4	33.3%
>65'	0	n/a	0	n/a	0	n/a	0	-100.0%	0	-100.0%	2	-50.0%
TOTAL	0	n/a	0	n/a	0	n/a	30	-6.3%	30	-6.3%	161	8.1%

TOTAL SKI BOATS						
	<u>CURRENT QUARTER</u>		<u>YTD</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<21'	11	450.0%	11	450.0%	78	20.0%
>20'	12	140.0%	12	140.0%	140	2.9%
TOTAL	23	228.6%	23	228.6%	218	8.5%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
NEW ENGLAND REGION**

TOTAL						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	102	104.0%	102	104.0%	1,983	16.3%

	PWC						JET BOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	80	105.1%	80	105.1%	1,771	17.2%	22	100.0%	22	100.0%	212	9.3%

NMMA NEW POWER BOAT REGISTRATIONS

**SAILBOATS
2016 FIRST QUARTER
NEW ENGLAND REGION**

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	0	-100.0%	0	-100.0%	39	-40.9%
16'-22'	1	-80.0%	1	-80.0%	31	-26.2%
23'-32'	4	33.3%	4	33.3%	24	0.0%
33'-42'	6	-25.0%	6	-25.0%	39	-13.3%
>42'	4	100.0%	4	100.0%	26	13.0%
TOTAL	15	-61.5%	15	-61.5%	159	-20.5%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER PACIFIC REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	373	39.7%	373	39.7%	1,780	16.5%
Metal Outboard	1,330	10.6%	1,330	10.6%	7,060	11.5%
Total Outboard	1,703	15.9%	1,703	15.9%	8,840	12.5%
Fiberglass Sterndrive	114	-0.9%	114	-0.9%	795	2.7%
Metal Sterndrive	0	-100.0%	0	-100.0%	19	46.2%
Total Sterndrive	114	-1.7%	114	-1.7%	814	3.4%
Skiboat	147	5.8%	147	5.8%	1,038	9.0%
Cruisers	82	57.7%	82	57.7%	363	16.3%
Total Inboard	229	19.9%	229	19.9%	1,401	10.8%
Jet Drive	45	-19.6%	45	-19.6%	453	29.1%
Personal Watercraft	357	24.0%	357	24.0%	4,995	20.9%
Sailboat	84	13.5%	84	13.5%	376	-1.6%
TOTAL	2,532	15.4%	2,532	15.4%	16,879	14.2%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER PACIFIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	47	-20.3%	47	-20.3%	307	-3.8%
14'-17'	68	21.4%	68	21.4%	379	3.8%
18'	34	126.7%	34	126.7%	148	64.4%
19'-20'	87	64.2%	87	64.2%	328	12.7%
21'-23'	79	33.9%	79	33.9%	399	23.1%
24'-26'	27	92.9%	27	92.9%	119	95.1%
>26'	31	181.8%	31	181.8%	100	28.2%
TOTAL	373	39.7%	373	39.7%	1,780	16.5%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	1	0.0%	1	0.0%	13	18.2%	0	n/a	0	n/a	0	n/a
18'	1	0.0%	1	0.0%	4	-50.0%	0	n/a	0	n/a	0	n/a
19'-20'	49	53.1%	49	53.1%	178	44.7%	7	75.0%	7	75.0%	30	0.0%
21'-23'	30	57.9%	30	57.9%	118	61.6%	1	n/a	1	n/a	13	-18.8%
24'-26'	0	n/a	0	n/a	0	n/a	2	n/a	2	n/a	8	300.0%
>26'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	2	n/a
TOTAL	81	52.8%	81	52.8%	313	45.6%	10	150.0%	10	150.0%	53	10.4%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	47	-20.3%	47	-20.3%	307	-3.8%
14'-17'	0	n/a	0	n/a	0	n/a	67	21.8%	67	21.8%	366	3.4%
18'	0	n/a	0	n/a	0	n/a	33	135.7%	33	135.7%	144	75.6%
19'-20'	0	n/a	0	n/a	0	n/a	31	82.4%	31	82.4%	120	-13.0%
21'-23'	0	n/a	0	n/a	0	n/a	48	20.0%	48	20.0%	268	14.0%
24'-26'	0	n/a	0	n/a	0	n/a	25	78.6%	25	78.6%	111	88.1%
>26'	1	0.0%	1	0.0%	2	100.0%	30	200.0%	30	200.0%	96	24.7%
TOTAL	1	0.0%	1	0.0%	2	100.0%	281	34.4%	281	34.4%	1,412	11.7%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER PACIFIC REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	58	28.9%	58	28.9%	321	18.5%	0	n/a	0	n/a	2	-50.0%
14'-17'	403	2.0%	403	2.0%	2,168	3.5%	14	133.3%	14	133.3%	72	50.0%
18'	245	25.6%	245	25.6%	1,214	16.7%	24	71.4%	24	71.4%	120	-9.8%
19'-20'	242	3.4%	242	3.4%	1,293	13.3%	31	-13.9%	31	-13.9%	282	5.2%
21'-23'	231	9.0%	231	9.0%	1,218	15.3%	60	9.1%	60	9.1%	471	11.9%
24'-26'	106	16.5%	106	16.5%	647	12.3%	35	12.9%	35	12.9%	288	1.8%
>26'	45	45.2%	45	45.2%	199	29.2%	2	0.0%	2	0.0%	23	64.3%
TOTAL	1,330	10.6%	1,330	10.6%	7,060	11.5%	166	15.3%	166	15.3%	1,258	7.4%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	58	28.9%	58	28.9%	319	19.5%
14'-17'	0	n/a	0	n/a	0	n/a	389	0.0%	389	0.0%	2,096	2.4%
18'	0	n/a	0	n/a	0	n/a	221	22.1%	221	22.1%	1,094	20.6%
19'-20'	0	n/a	0	n/a	0	n/a	211	6.6%	211	6.6%	1,011	15.8%
21'-23'	0	n/a	0	n/a	0	n/a	171	8.9%	171	8.9%	747	17.6%
24'-26'	0	n/a	0	n/a	0	-100.0%	71	18.3%	71	18.3%	359	22.9%
>26'	1	0.0%	1	0.0%	1	-80.0%	42	50.0%	42	50.0%	175	29.6%
TOTAL	1	0.0%	1	0.0%	1	-83.3%	1,163	9.9%	1,163	9.9%	5,801	12.5%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER PACIFIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	-100.0%
18'	16	-30.4%	16	-30.4%	118	-15.1%
19'	3	-76.9%	3	-76.9%	61	-35.1%
20'	24	20.0%	24	20.0%	125	62.3%
21'-23'	20	0.0%	20	0.0%	208	-4.6%
24'-26'	24	71.4%	24	71.4%	162	14.9%
27'-29'	12	0.0%	12	0.0%	63	5.0%
>29'	15	15.4%	15	15.4%	58	38.1%
TOTAL	114	-0.9%	114	-0.9%	795	2.7%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	-100.0%
18'	0	n/a	0	n/a	0	n/a	16	-30.4%	16	-30.4%	118	-15.1%
19'	0	n/a	0	n/a	0	n/a	3	-76.9%	3	-76.9%	61	-35.1%
20'	0	n/a	0	n/a	0	n/a	24	20.0%	24	20.0%	125	62.3%
21'-23'	0	n/a	0	n/a	0	n/a	20	0.0%	20	0.0%	208	-4.6%
24'-26'	0	n/a	0	n/a	0	n/a	24	71.4%	24	71.4%	162	14.9%
27'-29'	0	n/a	0	n/a	0	n/a	12	0.0%	12	0.0%	63	5.0%
>29'	0	n/a	0	n/a	0	n/a	15	15.4%	15	15.4%	58	38.1%
TOTAL	0	n/a	0	n/a	0	n/a	114	-0.9%	114	-0.9%	795	2.7%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER PACIFIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	1	n/a
20'	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	1	-50.0%
24'	0	n/a	0	n/a	4	33.3%
>24'	0	-100.0%	0	-100.0%	13	62.5%
TOTAL	0	-100.0%	0	-100.0%	19	46.2%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	1	-50.0%	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	4	33.3%	0	n/a	0	n/a	0	n/a
>24'	0	-100.0%	0	-100.0%	12	100.0%	0	n/a	0	n/a	0	n/a
TOTAL	0	-100.0%	0	-100.0%	17	54.5%	0	n/a	0	n/a	0	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	-50.0%
TOTAL	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	2	0.0%

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER PACIFIC REGION

	TOTAL CRUISERS					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<26'	20	11.1%	20	11.1%	112	-8.9%
26'-30'	21	110.0%	21	110.0%	83	72.9%
31'-35'	11	0.0%	11	0.0%	38	5.6%
36'-40'	9	200.0%	9	200.0%	44	51.7%
41'-49'	14	250.0%	14	250.0%	49	19.5%
50'-59'	4	0.0%	4	0.0%	21	5.0%
60'-65'	2	100.0%	2	100.0%	7	0.0%
>65'	1	0.0%	1	0.0%	9	12.5%
TOTAL	82	57.7%	82	57.7%	363	16.3%

	HOUSEBOAT						CRUISER					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	0	n/a	20	11.1%	20	11.1%	112	-8.9%
26'-30'	0	n/a	0	n/a	0	n/a	21	110.0%	21	110.0%	83	72.9%
31'-35'	0	n/a	0	n/a	0	n/a	11	0.0%	11	0.0%	38	5.6%
36'-40'	0	n/a	0	n/a	0	n/a	9	200.0%	9	200.0%	44	51.7%
41'-49'	0	n/a	0	n/a	0	n/a	14	250.0%	14	250.0%	49	19.5%
50'-59'	0	n/a	0	n/a	0	n/a	4	0.0%	4	0.0%	21	5.0%
60'-65'	0	n/a	0	n/a	0	n/a	2	100.0%	2	100.0%	7	0.0%
>65'	0	n/a	0	n/a	0	n/a	1	0.0%	1	0.0%	9	12.5%
TOTAL	0	n/a	0	n/a	0	n/a	82	57.7%	82	57.7%	363	16.3%

	TOTAL SKI BOATS					
	CURRENT QUARTER		YTD		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<21'	18	50.0%	18	50.0%	125	9.6%
>20'	129	1.6%	129	1.6%	913	8.9%
TOTAL	147	5.8%	147	5.8%	1,038	9.0%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
PACIFIC REGION**

TOTAL						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	402	16.9%	402	16.9%	5,448	21.5%

	PWC						JET BOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	357	24.0%	357	24.0%	4,995	20.9%	45	-19.6%	45	-19.6%	453	29.1%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER PACIFIC REGION

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	24	50.0%	24	50.0%	115	1.8%
16'-22'	24	4.3%	24	4.3%	100	-10.7%
23'-32'	5	-37.5%	5	-37.5%	31	-27.9%
33'-42'	21	23.5%	21	23.5%	85	21.4%
>42'	10	0.0%	10	0.0%	45	2.3%
TOTAL	84	13.5%	84	13.5%	376	-1.6%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER SOUTH ATLANTIC REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	5,120	6.5%	5,120	6.5%	23,664	9.3%
Metal Outboard	4,208	10.3%	4,208	10.3%	19,278	7.3%
Total Outboard	9,328	8.2%	9,328	8.2%	42,942	8.4%
Fiberglass Sterndrive	531	0.4%	531	0.4%	2,848	-4.4%
Metal Sterndrive	1	-66.7%	1	-66.7%	23	15.0%
Total Sterndrive	532	0.0%	532	0.0%	2,871	-4.3%
Skiboat	217	9.0%	217	9.0%	1,223	11.3%
Cruisers	234	4.5%	234	4.5%	1,124	1.8%
Total Inboard	451	6.6%	451	6.6%	2,347	6.5%
Jet Drive	213	3.9%	213	3.9%	1,226	31.4%
Personal Watercraft	2,140	7.6%	2,140	7.6%	15,424	14.2%
Sailboat	210	8.8%	210	8.8%	746	-4.1%
TOTAL	12,874	7.6%	12,874	7.6%	65,556	9.2%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER SOUTH ATLANTIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	310	11.1%	310	11.1%	1,493	-1.2%
14'-17'	607	-4.0%	607	-4.0%	2,955	-3.4%
18'	306	-3.5%	306	-3.5%	1,528	4.4%
19'-20'	1,057	8.7%	1,057	8.7%	4,829	13.0%
21'-23'	1,490	5.7%	1,490	5.7%	6,939	6.5%
24'-26'	756	10.9%	756	10.9%	3,422	19.9%
>26'	594	15.6%	594	15.6%	2,498	26.5%
TOTAL	5,120	6.5%	5,120	6.5%	23,664	9.3%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	20	5.3%	20	5.3%	81	-9.0%	0	n/a	0	n/a	0	n/a
18'	13	-48.0%	13	-48.0%	63	-37.6%	0	n/a	0	n/a	0	n/a
19'-20'	253	14.5%	253	14.5%	859	30.9%	194	7.8%	194	7.8%	1,037	5.9%
21'-23'	160	33.3%	160	33.3%	495	47.8%	106	-14.5%	106	-14.5%	524	-1.3%
24'-26'	0	n/a	0	n/a	2	-33.3%	79	-22.5%	79	-22.5%	377	-4.6%
>26'	0	n/a	0	n/a	0	n/a	23	35.3%	23	35.3%	77	234.8%
TOTAL	446	15.8%	446	15.8%	1,500	26.7%	402	-5.0%	402	-5.0%	2,015	4.5%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	310	11.1%	310	11.1%	1,493	-1.2%
14'-17'	0	n/a	0	n/a	0	n/a	587	-4.2%	587	-4.2%	2,874	-3.2%
18'	0	n/a	0	n/a	0	n/a	293	0.3%	293	0.3%	1,465	7.6%
19'-20'	0	n/a	0	n/a	0	n/a	610	6.8%	610	6.8%	2,933	11.1%
21'-23'	0	n/a	0	n/a	0	n/a	1,224	5.0%	1,224	5.0%	5,920	4.8%
24'-26'	0	n/a	0	n/a	0	n/a	677	16.7%	677	16.7%	3,043	23.9%
>26'	2	100.0%	2	100.0%	7	40.0%	569	14.7%	569	14.7%	2,414	24.0%
TOTAL	2	100.0%	2	100.0%	7	40.0%	4,270	6.8%	4,270	6.8%	20,142	8.7%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER SOUTH ATLANTIC REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	333	21.5%	333	21.5%	1,374	9.3%	3	n/a	3	n/a	8	-11.1%
14'-17'	1,479	-1.5%	1,479	-1.5%	6,063	-2.8%	43	-23.2%	43	-23.2%	272	5.0%
18'	613	1.2%	613	1.2%	2,796	10.4%	139	0.7%	139	0.7%	770	20.9%
19'-20'	647	18.5%	647	18.5%	2,944	18.7%	318	-1.2%	318	-1.2%	1,818	10.8%
21'-23'	759	31.3%	759	31.3%	4,009	13.2%	719	30.3%	719	30.3%	3,864	13.2%
24'-26'	355	22.0%	355	22.0%	1,992	7.8%	341	19.6%	341	19.6%	1,922	6.6%
>26'	22	15.8%	22	15.8%	100	40.8%	17	54.5%	17	54.5%	83	66.0%
TOTAL	4,208	10.3%	4,208	10.3%	19,278	7.3%	1,580	15.8%	1,580	15.8%	8,737	11.8%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	330	20.4%	330	20.4%	1,366	9.5%
14'-17'	0	n/a	0	n/a	0	n/a	1,436	-0.6%	1,436	-0.6%	5,791	-3.2%
18'	0	n/a	0	n/a	0	n/a	474	1.3%	474	1.3%	2,026	6.9%
19'-20'	0	n/a	0	n/a	0	n/a	329	46.9%	329	46.9%	1,126	34.2%
21'-23'	0	n/a	0	n/a	0	n/a	40	53.8%	40	53.8%	145	14.2%
24'-26'	0	n/a	0	n/a	0	n/a	14	133.3%	14	133.3%	70	55.6%
>26'	0	-100.0%	0	-100.0%	2	0.0%	5	-28.6%	5	-28.6%	15	-21.1%
TOTAL	0	-100.0%	0	-100.0%	2	0.0%	2,628	7.3%	2,628	7.3%	10,539	3.8%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER SOUTH ATLANTIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	1	n/a	1	n/a	3	0.0%
18'	23	-30.3%	23	-30.3%	190	-17.4%
19'	48	-4.0%	48	-4.0%	286	-25.9%
20'	67	17.5%	67	17.5%	346	45.4%
21'-23'	145	28.3%	145	28.3%	717	-7.0%
24'-26'	105	-0.9%	105	-0.9%	591	-9.2%
27'-29'	65	-13.3%	65	-13.3%	353	12.1%
>29'	77	-18.9%	77	-18.9%	362	-6.2%
TOTAL	531	0.4%	531	0.4%	2,848	-4.4%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	3	0.0%
18'	0	n/a	0	n/a	0	n/a	23	-30.3%	23	-30.3%	190	-17.4%
19'	0	n/a	0	n/a	0	n/a	48	-4.0%	48	-4.0%	286	-25.9%
20'	0	n/a	0	n/a	0	n/a	67	17.5%	67	17.5%	346	45.4%
21'-23'	0	n/a	0	n/a	0	n/a	145	28.3%	145	28.3%	717	-7.0%
24'-26'	0	n/a	0	n/a	0	n/a	105	-0.9%	105	-0.9%	591	-9.2%
27'-29'	0	n/a	0	n/a	0	n/a	65	-13.3%	65	-13.3%	353	12.1%
>29'	0	n/a	0	n/a	0	n/a	77	-18.9%	77	-18.9%	362	-6.2%
TOTAL	0	n/a	0	n/a	0	n/a	531	0.4%	531	0.4%	2,848	-4.4%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER SOUTH ATLANTIC REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a
21'-23'	0	-100.0%	0	-100.0%	1	-66.7%
24'	0	n/a	0	n/a	0	-100.0%
>24'	1	-50.0%	1	-50.0%	22	46.7%
TOTAL	1	-66.7%	1	-66.7%	23	15.0%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	-100.0%	0	-100.0%	1	-66.7%	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	-100.0%	0	n/a	0	n/a	0	n/a
>24'	1	-50.0%	1	-50.0%	19	46.2%	0	n/a	0	n/a	0	n/a
TOTAL	1	-66.7%	1	-66.7%	20	11.1%	0	n/a	0	n/a	0	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	n/a	0	n/a	1	-50.0%	0	n/a	0	n/a	2	n/a
TOTAL	0	n/a	0	n/a	1	-50.0%	0	n/a	0	n/a	2	n/a

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER SOUTH ATLANTIC REGION

	TOTAL CRUISERS					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<26'	12	50.0%	12	50.0%	51	13.3%
26'-30'	10	0.0%	10	0.0%	56	16.7%
31'-35'	18	-40.0%	18	-40.0%	98	-25.8%
36'-40'	23	-34.3%	23	-34.3%	148	-12.9%
41'-49'	67	24.1%	67	24.1%	283	0.7%
50'-59'	58	41.5%	58	41.5%	260	34.7%
60'-65'	18	28.6%	18	28.6%	73	-17.0%
>65'	28	-12.5%	28	-12.5%	155	5.4%
TOTAL	234	4.5%	234	4.5%	1,124	1.8%

	HOUSEBOAT						CRUISER					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	0	n/a	12	50.0%	12	50.0%	51	13.3%
26'-30'	0	n/a	0	n/a	0	n/a	10	0.0%	10	0.0%	56	16.7%
31'-35'	0	n/a	0	n/a	0	n/a	18	-40.0%	18	-40.0%	98	-25.8%
36'-40'	0	n/a	0	n/a	0	n/a	23	-34.3%	23	-34.3%	148	-12.9%
41'-49'	0	n/a	0	n/a	0	n/a	67	24.1%	67	24.1%	283	0.7%
50'-59'	0	n/a	0	n/a	0	n/a	58	41.5%	58	41.5%	260	34.7%
60'-65'	0	n/a	0	n/a	0	n/a	18	28.6%	18	28.6%	73	-17.0%
>65'	0	n/a	0	n/a	0	n/a	28	-12.5%	28	-12.5%	155	5.4%
TOTAL	0	n/a	0	n/a	0	n/a	234	4.5%	234	4.5%	1,124	1.8%

	TOTAL SKI BOATS					
	CURRENT QUARTER		YTD		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<21'	23	-34.3%	23	-34.3%	177	-9.2%
>20'	194	18.3%	194	18.3%	1,046	15.7%
TOTAL	217	9.0%	217	9.0%	1,223	11.3%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
SOUTH ATLANTIC REGION**

TOTAL						
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
TOTAL	2,353	7.3%	2,353	7.3%	16,650	15.3%

	PWC						JET BOAT					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
TOTAL	2,140	7.6%	2,140	7.6%	15,424	14.2%	213	3.9%	213	3.9%	1,226	31.4%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER SOUTH ATLANTIC REGION

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	21	50.0%	21	50.0%	88	4.8%
16'-22'	37	37.0%	37	37.0%	122	8.9%
23'-32'	13	-7.1%	13	-7.1%	42	-27.6%
33'-42'	41	-30.5%	41	-30.5%	169	-22.8%
>42'	98	24.1%	98	24.1%	325	6.6%
TOTAL	210	8.8%	210	8.8%	746	-4.1%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER WESTERN NORTH CENTRAL REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	647	6.2%	647	6.2%	2,926	2.1%
Metal Outboard	2,964	10.5%	2,964	10.5%	16,077	4.3%
Total Outboard	3,611	9.7%	3,611	9.7%	19,003	3.9%
Fiberglass Sterndrive	209	-9.1%	209	-9.1%	1,377	-8.1%
Metal Sterndrive	3	-57.1%	3	-57.1%	40	-20.0%
Total Sterndrive	212	-10.5%	212	-10.5%	1,417	-8.5%
Skiboat	132	8.2%	132	8.2%	733	10.7%
Cruisers	10	-23.1%	10	-23.1%	43	-23.2%
Total Inboard	142	5.2%	142	5.2%	776	8.1%
Jet Drive	70	12.9%	70	12.9%	276	1.5%
Personal Watercraft	477	-6.7%	477	-6.7%	5,454	11.4%
Sailboat	12	-7.7%	12	-7.7%	134	-13.0%
TOTAL	4,524	6.4%	4,524	6.4%	27,060	4.6%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER WESTERN NORTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	106	19.1%	106	19.1%	543	-5.2%
14'-17'	22	-18.5%	22	-18.5%	166	-14.9%
18'	27	-20.6%	27	-20.6%	170	10.4%
19'-20'	320	16.8%	320	16.8%	1,352	4.6%
21'-23'	164	-5.7%	164	-5.7%	654	6.0%
24'-26'	2	-60.0%	2	-60.0%	17	-19.0%
>26'	6	0.0%	6	0.0%	24	71.4%
TOTAL	647	6.2%	647	6.2%	2,926	2.1%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	3	50.0%	3	50.0%	18	12.5%	0	n/a	0	n/a	0	n/a
18'	8	-52.9%	8	-52.9%	75	50.0%	0	n/a	0	n/a	0	n/a
19'-20'	214	16.9%	214	16.9%	811	77.9%	13	44.4%	13	44.4%	91	16.7%
21'-23'	94	-20.3%	94	-20.3%	405	76.1%	15	400.0%	15	400.0%	31	55.0%
24'-26'	0	n/a	0	n/a	0	n/a	2	100.0%	2	100.0%	8	14.3%
>26'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	2	n/a
TOTAL	319	-0.3%	319	-0.3%	1,309	74.1%	31	138.5%	31	138.5%	132	25.7%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	106	19.1%	106	19.1%	543	-5.2%
14'-17'	0	n/a	0	n/a	0	n/a	19	-24.0%	19	-24.0%	148	-17.3%
18'	0	n/a	0	n/a	0	n/a	19	11.8%	19	11.8%	95	-8.7%
19'-20'	0	n/a	0	n/a	0	n/a	93	13.4%	93	13.4%	450	-40.6%
21'-23'	0	n/a	0	n/a	0	n/a	55	3.8%	55	3.8%	218	-40.6%
24'-26'	0	n/a	0	n/a	0	n/a	0	-100.0%	0	-100.0%	9	-35.7%
>26'	0	n/a	0	n/a	0	n/a	5	-16.7%	5	-16.7%	22	57.1%
TOTAL	0	n/a	0	n/a	0	n/a	297	7.6%	297	7.6%	1,485	-26.1%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER WESTERN NORTH CENTRAL REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	100	25.0%	100	25.0%	517	16.7%	1	-50.0%	1	-50.0%	17	41.7%
14'-17'	795	5.3%	795	5.3%	4,000	0.4%	25	78.6%	25	78.6%	191	-6.4%
18'	586	22.6%	586	22.6%	2,610	3.7%	49	32.4%	49	32.4%	307	-10.2%
19'-20'	660	10.4%	660	10.4%	3,411	2.9%	260	7.9%	260	7.9%	1,601	-5.4%
21'-23'	545	11.0%	545	11.0%	3,747	9.3%	479	10.1%	479	10.1%	3,465	8.7%
24'-26'	260	-3.3%	260	-3.3%	1,660	2.9%	245	-7.2%	245	-7.2%	1,610	1.8%
>26'	18	50.0%	18	50.0%	132	15.8%	17	70.0%	17	70.0%	127	21.0%
TOTAL	2,964	10.5%	2,964	10.5%	16,077	4.3%	1,076	7.3%	1,076	7.3%	7,318	2.7%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	99	26.9%	99	26.9%	500	16.0%
14'-17'	0	n/a	0	n/a	0	n/a	770	3.9%	770	3.9%	3,809	0.7%
18'	0	n/a	0	n/a	0	n/a	537	21.8%	537	21.8%	2,303	5.8%
19'-20'	0	n/a	0	n/a	0	n/a	400	12.0%	400	12.0%	1,810	11.5%
21'-23'	0	n/a	0	n/a	0	n/a	66	17.9%	66	17.9%	282	18.0%
24'-26'	0	n/a	0	n/a	1	-80.0%	15	200.0%	15	200.0%	50	51.5%
>26'	0	n/a	0	n/a	1	-80.0%	1	-50.0%	1	-50.0%	4	0.0%
TOTAL	0	n/a	0	n/a	1	-80.0%	1,888	12.4%	1,888	12.4%	8,758	5.7%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER WESTERN NORTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a
18'	17	54.5%	17	54.5%	90	-37.1%
19'	19	-32.1%	19	-32.1%	148	-18.2%
20'	36	12.5%	36	12.5%	239	25.8%
21'-23'	58	-38.9%	58	-38.9%	356	-22.4%
24'-26'	35	6.1%	35	6.1%	244	-10.6%
27'-29'	24	41.2%	24	41.2%	159	16.1%
>29'	20	42.9%	20	42.9%	141	22.6%
TOTAL	209	-9.1%	209	-9.1%	1,377	-8.1%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
18'	0	n/a	0	n/a	0	n/a	17	54.5%	17	54.5%	90	-37.1%
19'	0	n/a	0	n/a	0	n/a	19	-32.1%	19	-32.1%	148	-18.2%
20'	0	n/a	0	n/a	0	n/a	36	12.5%	36	12.5%	239	25.8%
21'-23'	0	n/a	0	n/a	0	n/a	58	-38.9%	58	-38.9%	356	-22.4%
24'-26'	0	n/a	0	n/a	0	n/a	35	6.1%	35	6.1%	244	-10.6%
27'-29'	0	n/a	0	n/a	0	n/a	24	41.2%	24	41.2%	159	16.1%
>29'	0	n/a	0	n/a	0	n/a	20	42.9%	20	42.9%	141	22.6%
TOTAL	0	n/a	0	n/a	0	n/a	209	-9.1%	209	-9.1%	1,377	-8.1%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER WESTERN NORTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	1	n/a
21'-23'	0	-100.0%	0	-100.0%	4	0.0%
24'	0	n/a	0	n/a	3	200.0%
>24'	3	-50.0%	3	-50.0%	32	-28.9%
TOTAL	3	-57.1%	3	-57.1%	40	-20.0%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	-100.0%	0	-100.0%	3	0.0%	0	n/a	0	n/a	1	n/a
24'	0	n/a	0	n/a	3	200.0%	0	n/a	0	n/a	0	n/a
>24'	3	-50.0%	3	-50.0%	32	-28.9%	0	n/a	0	n/a	0	n/a
TOTAL	3	-57.1%	3	-57.1%	38	-22.4%	0	n/a	0	n/a	1	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	-100.0%
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
TOTAL	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	0.0%

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER WESTERN NORTH CENTRAL REGION

	TOTAL CRUISERS					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<26'	2	-33.3%	2	-33.3%	13	8.3%
26'-30'	1	n/a	1	n/a	2	100.0%
31'-35'	1	n/a	1	n/a	4	33.3%
36'-40'	0	-100.0%	0	-100.0%	4	-63.6%
41'-49'	1	-75.0%	1	-75.0%	9	-40.0%
50'-59'	4	300.0%	4	300.0%	9	12.5%
60'-65'	1	0.0%	1	0.0%	1	-75.0%
>65'	0	-100.0%	0	-100.0%	1	-50.0%
TOTAL	10	-23.1%	10	-23.1%	43	-23.2%

	HOUSEBOAT						CRUISER					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	0	n/a	2	-33.3%	2	-33.3%	13	8.3%
26'-30'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	2	100.0%
31'-35'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	4	33.3%
36'-40'	0	n/a	0	n/a	0	n/a	0	-100.0%	0	-100.0%	4	-63.6%
41'-49'	0	n/a	0	n/a	0	n/a	1	-75.0%	1	-75.0%	9	-40.0%
50'-59'	0	n/a	0	n/a	0	n/a	4	300.0%	4	300.0%	9	12.5%
60'-65'	0	n/a	0	n/a	0	n/a	1	0.0%	1	0.0%	1	-75.0%
>65'	0	n/a	0	n/a	0	n/a	0	-100.0%	0	-100.0%	1	-50.0%
TOTAL	0	n/a	0	n/a	0	n/a	10	-23.1%	10	-23.1%	43	-23.2%

	TOTAL SKI BOATS					
	CURRENT QUARTER		YTD		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<21'	25	13.6%	25	13.6%	132	18.9%
>20'	107	7.0%	107	7.0%	601	9.1%
TOTAL	132	8.2%	132	8.2%	733	10.7%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
WESTERN NORTH CENTRAL REGION**

TOTAL						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	547	-4.5%	547	-4.5%	5,730	10.9%

	PWC						JET BOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	477	-6.7%	477	-6.7%	5,454	11.4%	70	12.9%	70	12.9%	276	1.5%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER WESTERN NORTH CENTRAL REGION

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	6	-14.3%	6	-14.3%	79	-15.1%
16'-22'	4	33.3%	4	33.3%	40	-13.0%
23'-32'	1	0.0%	1	0.0%	3	-50.0%
33'-42'	1	0.0%	1	0.0%	5	25.0%
>42'	0	-100.0%	0	-100.0%	7	40.0%
TOTAL	12	-7.7%	12	-7.7%	134	-13.0%

NMMA NEW POWER BOAT REGISTRATIONS

SUMMARY 2016 FIRST QUARTER WESTERN SOUTH CENTRAL REGION

<u>BOAT TYPE</u>	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
Fiberglass Outboard	1,941	0.9%	1,941	0.9%	8,316	1.4%
Metal Outboard	4,143	4.5%	4,143	4.5%	18,302	3.2%
Total Outboard	6,084	3.4%	6,084	3.4%	26,618	2.6%
Fiberglass Sterndrive	255	32.1%	255	32.1%	1,500	-0.9%
Metal Sterndrive	3	0.0%	3	0.0%	44	-8.3%
Total Sterndrive	258	31.6%	258	31.6%	1,544	-1.1%
Skiboat	275	45.5%	275	45.5%	1,416	15.9%
Cruisers	13	-18.8%	13	-18.8%	76	-17.4%
Total Inboard	288	40.5%	288	40.5%	1,492	13.5%
Jet Drive	104	13.0%	104	13.0%	553	20.0%
Personal Watercraft	819	21.3%	819	21.3%	7,324	11.1%
Sailboat	37	-21.3%	37	-21.3%	196	-1.5%
TOTAL	7,590	6.9%	7,590	6.9%	37,727	4.6%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS OUTBOARDS 2016 FIRST QUARTER WESTERN SOUTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	201	2.0%	201	2.0%	830	2.6%
14'-17'	150	-2.6%	150	-2.6%	724	-0.3%
18'	88	-16.2%	88	-16.2%	424	-15.2%
19'-20'	553	3.9%	553	3.9%	2,185	1.7%
21'-23'	726	4.0%	726	4.0%	3,048	3.7%
24'-26'	195	-7.6%	195	-7.6%	953	-0.3%
>26'	28	7.7%	28	7.7%	152	19.7%
TOTAL	1,941	0.9%	1,941	0.9%	8,316	1.4%

	BASS						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
14'-17'	13	-45.8%	13	-45.8%	93	-16.2%	0	n/a	0	n/a	0	n/a
18'	29	-19.4%	29	-19.4%	126	-29.2%	0	n/a	0	n/a	0	n/a
19'-20'	337	11.2%	337	11.2%	1,203	12.9%	41	36.7%	41	36.7%	180	-5.3%
21'-23'	271	14.3%	271	14.3%	853	32.5%	24	100.0%	24	100.0%	108	35.0%
24'-26'	0	-100.0%	0	-100.0%	4	-75.0%	8	166.7%	8	166.7%	28	16.7%
>26'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	n/a
TOTAL	650	8.2%	650	8.2%	2,279	13.1%	73	62.2%	73	62.2%	317	7.8%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	201	2.0%	201	2.0%	830	2.6%
14'-17'	0	n/a	0	n/a	0	n/a	137	5.4%	137	5.4%	631	2.6%
18'	0	n/a	0	n/a	0	n/a	59	-14.5%	59	-14.5%	298	-7.5%
19'-20'	0	n/a	0	n/a	0	n/a	175	-12.1%	175	-12.1%	802	-10.1%
21'-23'	0	n/a	0	n/a	0	n/a	431	-4.0%	431	-4.0%	2,087	-5.7%
24'-26'	0	n/a	0	n/a	0	n/a	187	-9.7%	187	-9.7%	921	0.5%
>26'	0	n/a	0	n/a	2	100.0%	28	7.7%	28	7.7%	149	18.3%
TOTAL	0	n/a	0	n/a	2	100.0%	1,218	-4.6%	1,218	-4.6%	5,718	-3.0%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM OUTBOARDS 2016 FIRST QUARTER WESTERN SOUTH CENTRAL REGION

	TOTAL						PONTOON					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	364	21.3%	364	21.3%	1,354	9.4%	3	0.0%	3	0.0%	19	5.6%
14'-17'	1,643	-2.9%	1,643	-2.9%	6,836	0.8%	42	162.5%	42	162.5%	176	10.0%
18'	694	-11.5%	694	-11.5%	3,356	0.1%	81	50.0%	81	50.0%	494	15.4%
19'-20'	705	25.4%	705	25.4%	2,813	17.6%	206	17.0%	206	17.0%	1,087	12.1%
21'-23'	499	18.8%	499	18.8%	2,609	2.8%	434	25.4%	434	25.4%	2,265	3.3%
24'-26'	220	20.2%	220	20.2%	1,261	-6.6%	196	32.4%	196	32.4%	1,143	-5.6%
>26'	18	-18.2%	18	-18.2%	73	-19.8%	10	42.9%	10	42.9%	44	-8.3%
TOTAL	4,143	4.5%	4,143	4.5%	18,302	3.2%	972	29.6%	972	29.6%	5,228	4.0%

	HOUSEBOAT						FISH					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<14'	0	n/a	0	n/a	0	n/a	361	21.5%	361	21.5%	1,335	9.4%
14'-17'	0	n/a	0	n/a	0	n/a	1,601	-4.5%	1,601	-4.5%	6,660	0.6%
18'	0	n/a	0	n/a	0	n/a	613	-16.0%	613	-16.0%	2,862	-2.2%
19'-20'	0	n/a	0	n/a	0	n/a	499	29.3%	499	29.3%	1,726	21.5%
21'-23'	0	n/a	0	n/a	0	n/a	65	-12.2%	65	-12.2%	344	-0.3%
24'-26'	0	n/a	0	n/a	0	n/a	24	-31.4%	24	-31.4%	118	-15.1%
>26'	0	-100.0%	0	-100.0%	1	-50.0%	8	-42.9%	8	-42.9%	28	-31.7%
TOTAL	0	-100.0%	0	-100.0%	1	-50.0%	3,171	-1.3%	3,171	-1.3%	13,073	2.9%

NMMA NEW POWER BOAT REGISTRATIONS

FIBERGLASS STERNDRIVES 2016 FIRST QUARTER WESTERN SOUTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	1	-50.0%
18'	16	77.8%	16	77.8%	198	2.6%
19'	19	-34.5%	19	-34.5%	163	-30.0%
20'	46	119.0%	46	119.0%	265	62.6%
21'-23'	94	46.9%	94	46.9%	425	-0.7%
24'-26'	36	-2.7%	36	-2.7%	255	-13.9%
27'-29'	34	70.0%	34	70.0%	127	7.6%
>29'	10	-23.1%	10	-23.1%	66	-17.5%
TOTAL	255	32.1%	255	32.1%	1,500	-0.9%

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<18'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	1	-50.0%
18'	0	n/a	0	n/a	0	n/a	16	77.8%	16	77.8%	198	2.6%
19'	0	n/a	0	n/a	0	n/a	19	-34.5%	19	-34.5%	163	-30.0%
20'	0	n/a	0	n/a	0	n/a	46	119.0%	46	119.0%	265	62.6%
21'-23'	0	n/a	0	n/a	0	n/a	94	46.9%	94	46.9%	425	-0.7%
24'-26'	0	n/a	0	n/a	0	n/a	36	-2.7%	36	-2.7%	255	-13.9%
27'-29'	0	n/a	0	n/a	0	n/a	34	70.0%	34	70.0%	127	7.6%
>29'	0	n/a	0	n/a	0	n/a	10	-23.1%	10	-23.1%	66	-17.5%
TOTAL	0	n/a	0	n/a	0	n/a	255	32.1%	255	32.1%	1,500	-0.9%

NMMA NEW POWER BOAT REGISTRATIONS

ALUMINUM STERNDRIVES 2016 FIRST QUARTER WESTERN SOUTH CENTRAL REGION

	TOTAL					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a
21'-23'	1	n/a	1	n/a	2	100.0%
24'	0	n/a	0	n/a	2	100.0%
>24'	2	-33.3%	2	-33.3%	40	-13.0%
TOTAL	3	0.0%	3	0.0%	44	-8.3%

	PONTOON						DECK					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	1	n/a	1	n/a	2	100.0%	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	2	100.0%	0	n/a	0	n/a	0	n/a
>24'	1	-66.7%	1	-66.7%	37	-17.8%	0	n/a	0	n/a	0	n/a
TOTAL	2	-33.3%	2	-33.3%	41	-12.8%	0	n/a	0	n/a	0	n/a

	HOUSEBOAT						OTHER					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
20'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
21'-23'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
24'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a
>24'	1	n/a	1	n/a	3	200.0%	0	n/a	0	n/a	0	n/a
TOTAL	1	n/a	1	n/a	3	200.0%	0	n/a	0	n/a	0	n/a

NMMA NEW POWER BOAT REGISTRATIONS

INBOARD BOATS 2016 FIRST QUARTER WESTERN SOUTH CENTRAL REGION

	TOTAL CRUISERS					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	8	-27.3%
26'-30'	1	n/a	1	n/a	4	33.3%
31'-35'	0	n/a	0	n/a	6	-33.3%
36'-40'	2	-66.7%	2	-66.7%	11	-42.1%
41'-49'	5	-28.6%	5	-28.6%	30	25.0%
50'-59'	3	0.0%	3	0.0%	12	-29.4%
60'-65'	1	n/a	1	n/a	3	-50.0%
>65'	1	n/a	1	n/a	2	-33.3%
TOTAL	13	-18.8%	13	-18.8%	76	-17.4%

	HOUSEBOAT						CRUISER					
	CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH		CURRENT QUARTER		YEAR TO DATE		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change	Units	% Change
<26'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	8	-27.3%
26'-30'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	4	33.3%
31'-35'	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	6	-33.3%
36'-40'	0	n/a	0	n/a	0	n/a	2	-66.7%	2	-66.7%	11	-42.1%
41'-49'	0	n/a	0	n/a	0	n/a	5	-28.6%	5	-28.6%	30	25.0%
50'-59'	0	n/a	0	n/a	0	n/a	3	0.0%	3	0.0%	12	-29.4%
60'-65'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	3	-50.0%
>65'	0	n/a	0	n/a	0	n/a	1	n/a	1	n/a	2	-33.3%
TOTAL	0	n/a	0	n/a	0	n/a	13	-18.8%	13	-18.8%	76	-17.4%

	TOTAL SKI BOATS					
	CURRENT QUARTER		YTD		ROLLING 12-MONTH	
	Units	% Change	Units	% Change	Units	% Change
<21'	25	31.6%	25	31.6%	112	13.1%
>20'	250	47.1%	250	47.1%	1,304	16.1%
TOTAL	275	45.5%	275	45.5%	1,416	15.9%

NMMA NEW POWER BOAT REGISTRATIONS

**PWCS AND JETBOATS
2016 FIRST QUARTER
WESTERN SOUTH CENTRAL REGION**

TOTAL						
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	923	20.3%	923	20.3%	7,877	11.7%

	PWC						JET BOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>		<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
TOTAL	819	21.3%	819	21.3%	7,324	11.1%	104	13.0%	104	13.0%	553	20.0%

NMMA NEW POWER BOAT REGISTRATIONS

SAILBOATS 2016 FIRST QUARTER WESTERN SOUTH CENTRAL REGION

	SAILBOAT					
	<u>CURRENT QUARTER</u>		<u>YEAR TO DATE</u>		<u>ROLLING 12-MONTH</u>	
	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>	<u>Units</u>	<u>% Change</u>
<16'	13	-27.8%	13	-27.8%	66	11.9%
16'-22'	17	0.0%	17	0.0%	87	4.8%
23'-32'	1	0.0%	1	0.0%	9	-18.2%
33'-42'	3	-50.0%	3	-50.0%	15	-40.0%
>42'	3	-40.0%	3	-40.0%	19	-9.5%
TOTAL	37	-21.3%	37	-21.3%	196	-1.5%