

# RECREATIONAL BOATING AND FISHING MAKES AN IMPACT

**\$230B**

Economic Activity

**800,000+**

American Jobs

**36,000**

U.S. Businesses

**85M**

Americans Go Boating Each Year, More Than **25%** of the U.S. population\*

**95%**

Boats Sold in the U.S. Are Made in the U.S.

**95%**

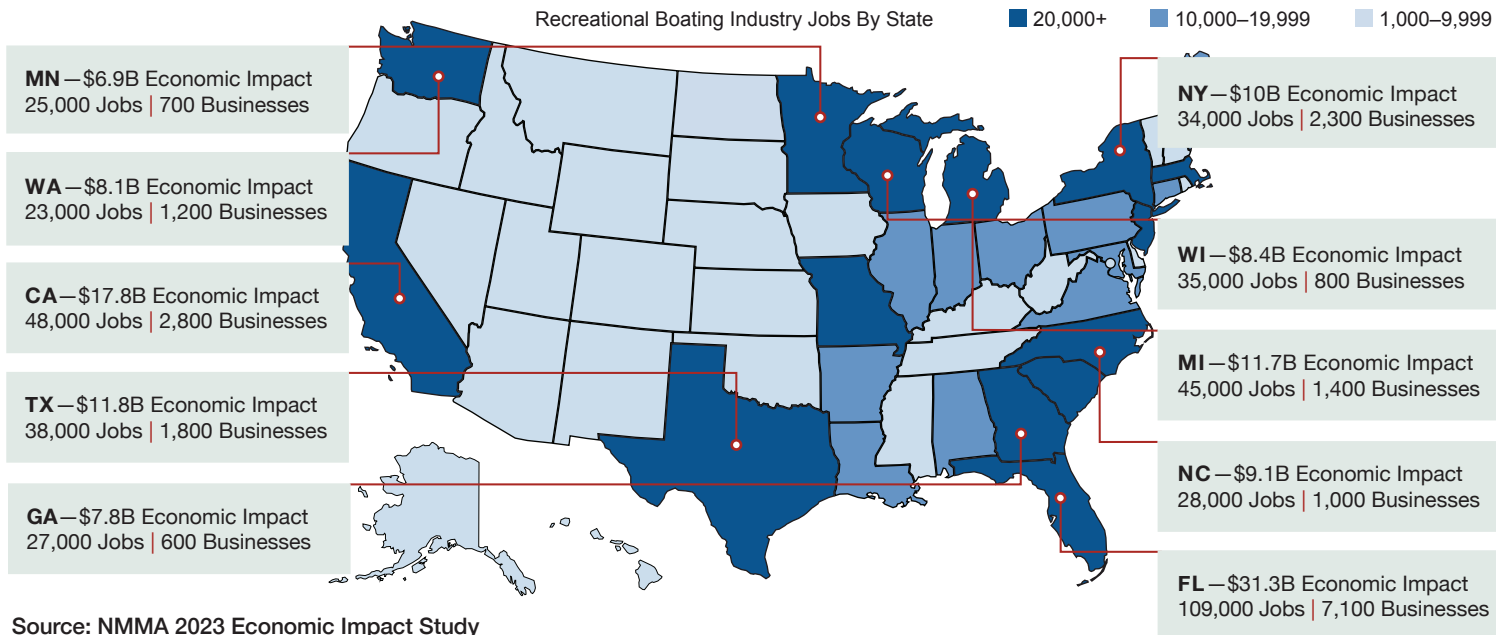
Registered Boats Are 26 Feet or Smaller

**61%**

Boat Owners' Annual Household Income Is Less Than \$75,000\*

## WHO WE ARE

The National Marine Manufacturers Association (NMMA) is the trade association for the U.S. recreational boating industry, representing nearly 1,300 marine businesses including recreational boat, marine engine, and accessory manufacturers. NMMA advocates for conservation and recreation access, a healthy business environment for marine manufacturers, and the advancement of innovations across the industry to meet consumer demand and ensure a healthy marine ecosystem.



## OUTDOOR RECREATION POWERS NATIONAL, STATE, AND LOCAL ECONOMIES

**2.2%**

U.S. GDP

**\$1.1T**

Economic Impact

**4.9M**

American Jobs

**3.2%**

U.S. Employment

Source: <https://www.bea.gov/data/special-topics/outdoor-recreation>

## MAJOR ECONOMIC CONTRIBUTOR

Boating and fishing is one of the top contributors to the national outdoor recreation economy and is the largest recreation activity in 24 states.

\*USCG National Recreational Boating Participation Survey, 2018 <https://uscgboating.org/statistics/national-recreational-boating-safety-survey.php>

# POLICY PRIORITIES

## PROTECT PUBLIC WATERS AND BOATING ACCESS

Ensuring boaters can enjoy healthy and safe public waterways is essential to the success of the recreational boating industry. The marine industry is committed to conservation and has a history of collaborating with policymakers and federal agencies to develop effective, balanced conservation solutions that benefit ecosystems and outdoor recreation opportunities.

## DRIVE INDUSTRY SUSTAINABILITY AND INNOVATION PROGRESS

The recreational boating industry has made significant progress toward reducing its carbon footprint. Since 2000, the industry has reduced emissions from marine engines by more than 90% and increased fuel efficiency by more than 40%. The diversity of the recreational marine vessel types and use cases means environmental sustainability and decarbonization initiatives cannot take a one-size-fits-all approach related to propulsion technologies.

## KEEP U.S. MARINE MANUFACTURING GLOBALLY COMPETITIVE

Marine manufacturing relies on free and fair trade, resilient supply chains, and a stable business environment to remain competitive, supporting and maintaining well-paying jobs. Recreational boating is a uniquely American industry in that 95% of recreational boats sold in the United States are manufactured in the United States, and 93% of boat manufacturers are small businesses.

## IMPROVE AND EXPAND RECREATION INFRASTRUCTURE

The long-term health and success of the recreational boating economy are tied to the ability to access recreational infrastructure. However, our nation's outdoor recreation infrastructure is aging, in need of maintenance, and vulnerable to the effects of climate change. Investments are urgently needed to support the immense role outdoor recreation plays as a major economic engine throughout the country.