**The United States-Mexico-Canada Agreement (USMCA)** (USMCA) promotes fair and free trade between the U.S., Mexico, and Canada and includes priorities of the recreational boating industry. USMCA is in effect as of July 1, 2020.

**Impact of USMCA on Recreational Boating Industry**

**Rules of Origin**
- At least 60% of boat and engine materials must be made in North America (no significant change to the industry).
- Importers will have to provide ‘certification of origin’ data in a new format to prove origin of goods and claim preferential tariff treatment. Details on the new format can be found [here](#).

**Technical Barriers to Trade**
- Streamlines conformity assessment procedures.
- Expands acceptable compliance evaluations for non-domestic entities.
- NMMA members seek to build and certify product without duplicative testing or paperwork — USMCA sets a global benchmark.

**Intellectual Property**
- Full national treatment of copyright laws, allowing application of U.S. laws for infringement challenges.
- Extends copyright term from 50 to 70 years.
- Established IP enforcement on digital trade.
- Gives CBP more power to stop counterfeit goods.

**Regulatory Coherence**
- Streamlines processes and cross-border information sharing to reduce burdensome regulations.
- Promotes best regulatory practices such as annual publication, notice and comment, and an international committee.

**Term duration of USMCA**
- 16 years with review periods at least every six years.
- This allows for flexibility to review but ensures long term stability of agreement for business planning.

**Boating Means Business**
- **$170B** in annual economic activity
- **691K** American jobs supported
- **35K** U.S. businesses supported