



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN WYOMING



**TOTAL ANNUAL  
ECONOMIC IMPACT  
OF RECREATIONAL BOATING:**

**\$273.6** MILLION

Number of Recreational Boats*	<b>29,849</b>
Recreational Boating Industry Businesses	<b>49</b>
Total Jobs	<b>2,141</b>
Annual Recreational Boating-Related Spending	<b>\$116.6</b> MILLION

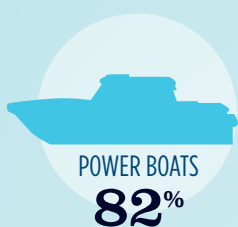
## RECREATIONAL BOATS IN WYOMING

**TOTAL BOATS\*** ▶ **29,849**

**REGISTERED BOATS** 29,849

Power boats	24,557
PWCs	3,783
Sailboats	398
Other Boats	1,111

**HOUSEHOLDS PER BOAT** 7.7



**POWER BOATS**  
**82%**



**PWCs**  
**13%**



**SAILBOATS**  
**1%**



**OTHER BOATS**  
**4%**

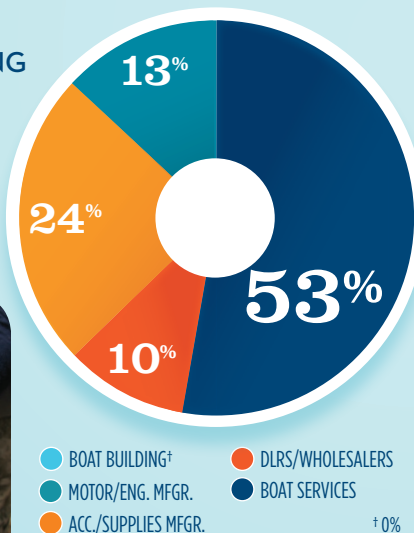


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN WYOMING

**TOTAL BOATING JOBS** ▶ **384**

Boat Building	—
Motor / Engine Mfr.	50
Accessory / Supplies Mfr.	91
Dealers / Wholesalers	38
Boat Services	205

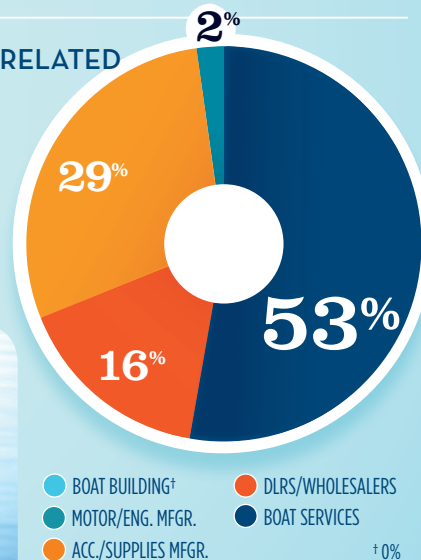


BOAT BUILDING<sup>†</sup> 0%  
MOTOR/ENG. MFR. 13%  
ACC./SUPPLIES MFR. 24%  
DLRS/WHOLESALERS 10%  
BOAT SERVICES 53%

## RECREATIONAL BOATING-RELATED BUSINESSES IN WYOMING

**TOTAL BUSINESSES** ▶ **49**

Boat Building	—
Motor / Engine Mfr.	1
Accessory / Supplies Mfr.	14
Dealers / Wholesalers	8
Boat Services	26



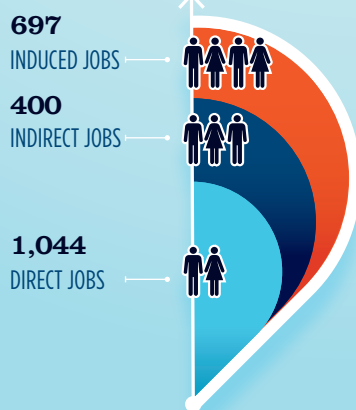
BOAT BUILDING<sup>†</sup> 0%  
MOTOR/ENG. MFR. 2%  
ACC./SUPPLIES MFR. 29%  
DLRS/WHOLESALERS 16%  
BOAT SERVICES 53%

## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN WYOMING

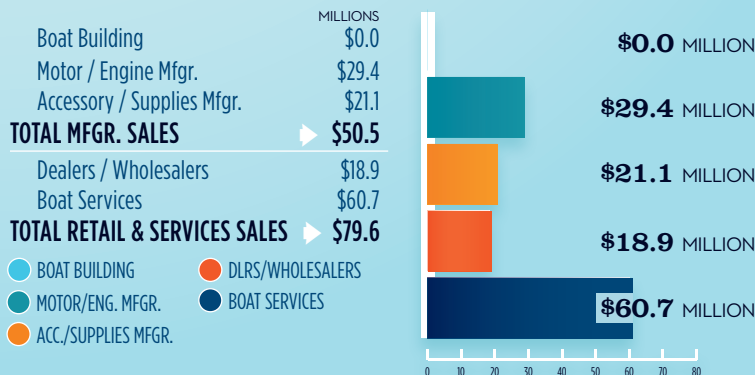
**EST. TOTAL JOBS** ▶ **2,141**

**EST. TOTAL LABOR INCOME** \$88.5 MILLIONS

Est. Direct Income	\$35.6
Est. Indirect Income	\$22.4
Est. Induced Income	\$30.5



## RECREATIONAL BOATING INDUSTRY SALES IN WYOMING



**TOTAL MFR. SALES** ▶ **\$50.5**

Dealers / Wholesalers	\$18.9
Boat Services	\$60.7

**TOTAL RETAIL & SERVICES SALES** ▶ **\$79.6**

BOAT BUILDING 0%  
MOTOR/ENG. MFR. 29.4%  
ACC./SUPPLIES MFR. 21.1%  
DLRS/WHOLESALERS 18.9%  
BOAT SERVICES 60.7%

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University