ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN SOUTH CAROLINA

**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

$3.74 BILLION

**Number of Recreational Boats**

392,531

**Recreational Boating Industry Businesses**

682

**Total Jobs**

29,526

**Annual Recreational Boating-Related Spending**

$1.6 BILLION

**RECREATIONAL BOATS IN SOUTH CAROLINA**

- **TOTAL BOATS**
  - 392,531
- **REGISTERED BOATS**
  - 392,531
  - Power boats: 332,984
  - PWCs: 38,687
  - Sailboats: 5,625
  - Other Boats: 15,235
- **HOUSEHOLDS PER BOAT**
  - 4.6

**RECREATIONAL BOATING-RELATED BUSINESSES IN SOUTH CAROLINA**

- **TOTAL BUSINESSES**
  - 682
  - Boat Building: 12
  - Motor / Engine Mfr.: 6
  - Accessory / Supplies Mfr.: 86
  - Dealers / Wholesalers: 145
  - Boat Services: 433

**RECREATIONAL BOATING-RELATED SPENDING IN SOUTH CAROLINA**

- **Est. Total Jobs**
  - 29,526
  - Est. Total Labor Income
    - Direct Income: $1,221.2 million
    - Indirect Income: $305.7 million
    - Induced Income: $420.5 million
- **Est. Direct Income**
  - $1,6 billion
- **Est. Indirect Income**
  - $0.6 billion
- **Est. Induced Income**
  - $0.5 billion

**TOTAL BUSINESS SALES IN SOUTH CAROLINA**

- **Total Mfr. Sales**
  - $722.7 million
  - Boat Building: $118.8 million
  - Motor / Engine Mfr.: $112.9 million
  - Accessory / Supplies Mfr.: $491.0 million
- **Retail & Services Sales**
  - $1,274.1 million
  - Dealers / Wholesalers: $427.4 million
  - Boat Services: $846.7 million

Source: NMMA’s Center of Knowledge; Recreational Marine Research Center at Michigan State University

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**ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN SOUTH CAROLINA**

- **Direct Jobs**
  - 9,607
- **Induced Jobs**
  - 5,465
- **Indirect Jobs**
  - 14,454
- **Total Jobs**
  - 29,526

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**Source:** NMMA’s Center of Knowledge; Recreational Marine Research Center at Michigan State University