



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NORTH DAKOTA



**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

**\$577.6** MILLION

Number of Recreational Boats*	<b>64,086</b>
Recreational Boating Industry Businesses	<b>48</b>
Total Jobs	<b>4,491</b>
Annual Recreational Boating-Related Spending	<b>\$247.0</b> MILLION

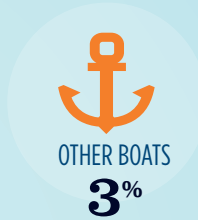
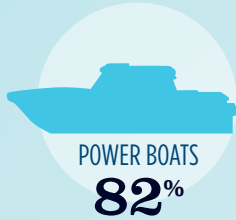
## RECREATIONAL BOATS IN NORTH DAKOTA

**TOTAL BOATS\*** ▶ **64,086**

**REGISTERED BOATS** 64,086

Power boats	52,398
PWCs	9,362
Sailboats	476
Other Boats	1,850

**HOUSEHOLDS PER BOAT** 4.4

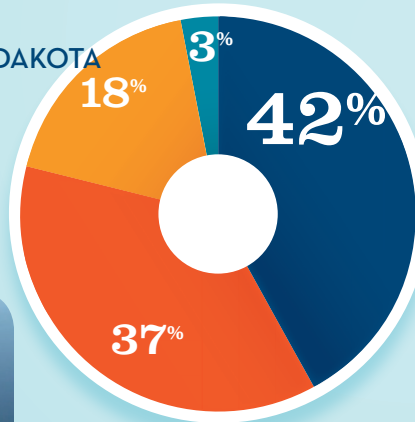


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN NORTH DAKOTA

**TOTAL BOATING JOBS** ▶ **468**

Boat Building	-
Motor / Engine Mfgr.	15
Accessory / Supplies Mfgr.	85
Dealers / Wholesalers	170
Boat Services	198



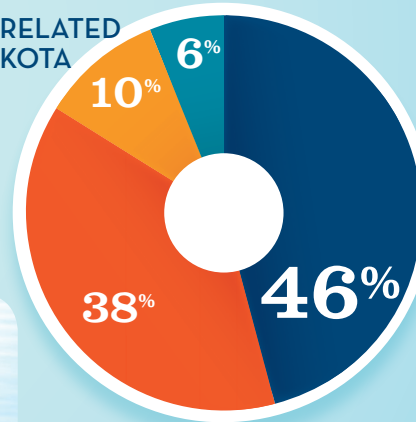
● BOAT BUILDING<sup>†</sup>
● DLRS/WHOLESALERS  
● MOTOR/ENG. MFGR.
 ● BOAT SERVICES  
 † 0%



## RECREATIONAL BOATING-RELATED BUSINESSES IN NORTH DAKOTA

**TOTAL BUSINESSES** ▶ **48**

Boat Building	-
Motor / Engine Mfgr.	3
Accessory / Supplies Mfgr.	5
Dealers / Wholesalers	18
Boat Services	22



● BOAT BUILDING<sup>†</sup>
● DLRS/WHOLESALERS  
● MOTOR/ENG. MFGR.
 ● BOAT SERVICES  
 † 0%

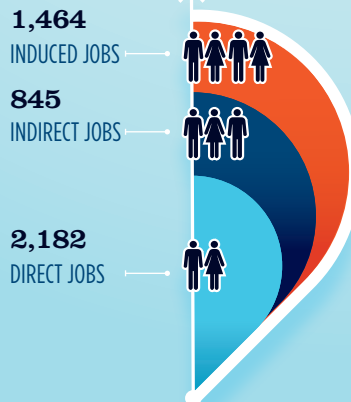


## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NORTH DAKOTA

**EST. TOTAL JOBS** ▶ **4,491**

**EST. TOTAL LABOR INCOME** **\$186.1** MILLIONS

Est. Direct Income	\$74.5
Est. Indirect Income	\$47.5
Est. Induced Income	\$64.1



## RECREATIONAL BOATING INDUSTRY SALES IN NORTH DAKOTA

Boat Building	\$0.0	<b>\$0.0</b> MILLION
Motor / Engine Mfgr.	\$8.8	<b>\$8.8</b> MILLION
Accessory / Supplies Mfgr.	\$19.0	<b>\$19.0</b> MILLION
<b>TOTAL MFGR. SALES</b>	<b>\$27.8</b>	
Dealers / Wholesalers	\$80.3	<b>\$80.3</b> MILLION
Boat Services	\$47.2	<b>\$47.2</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$127.5</b>	

● BOAT BUILDING
 ● DLRS/WHOLESALERS  
● MOTOR/ENG. MFGR.
 ● BOAT SERVICES  
● ACC./SUPPLIES MFGR.