



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NEW MEXICO



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

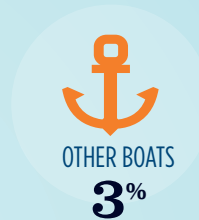
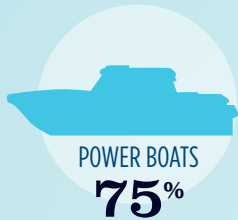
\$375.6 MILLION

Number of Recreational Boats*	39,580
Recreational Boating Industry Businesses	107
Total Jobs	2,966
Annual Recreational Boating-Related Spending	\$159.5 MILLION

RECREATIONAL BOATS IN NEW MEXICO

TOTAL BOATS* ▶ **39,580**

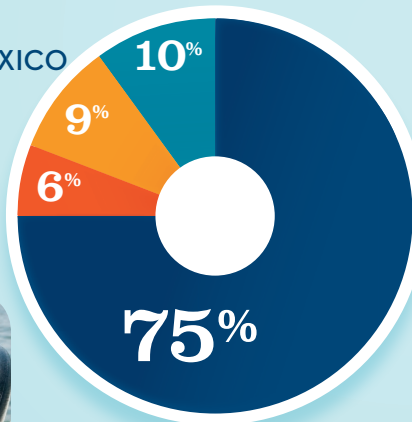
REGISTERED BOATS	39,580
Power boats	29,597
PWCs	7,617
Sailboats	1,347
Other Boats	1,019
HOUSEHOLDS PER BOAT	20.2



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN NEW MEXICO

TOTAL BOATING JOBS	▶ 697
Boat Building	-
Motor / Engine Mfgr.	70
Accessory / Supplies Mfgr.	59
Dealers / Wholesalers	45
Boat Services	523

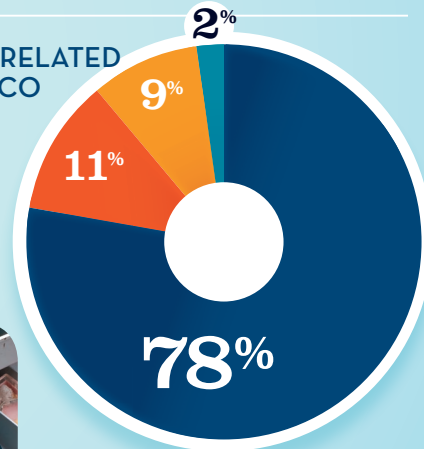


● BOAT BUILDING[†]
● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFGR.
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFGR.
 ● † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN NEW MEXICO

TOTAL BUSINESSES	▶ 107
Boat Building	-
Motor / Engine Mfgr.	2
Accessory / Supplies Mfgr.	10
Dealers / Wholesalers	12
Boat Services	83

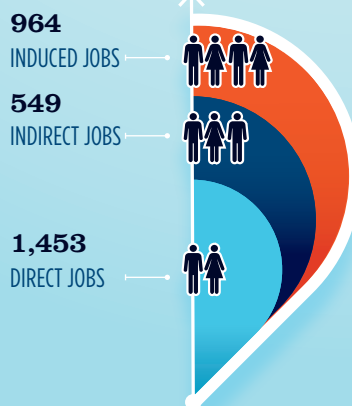


● BOAT BUILDING[†]
● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFGR.
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFGR.
 ● † 0%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NEW MEXICO

EST. TOTAL JOBS	▶ 2,966
EST. TOTAL LABOR INCOME	\$122.6 MILLIONS
Est. Direct Income	\$49.7
Est. Indirect Income	\$30.7
Est. Induced Income	\$42.2



RECREATIONAL BOATING INDUSTRY SALES IN NEW MEXICO

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$11.8	\$11.8 MILLION
Accessory / Supplies Mfgr.	\$13.6	\$13.6 MILLION
TOTAL MFGR. SALES	▶ \$25.4	
Dealers / Wholesalers	\$21.2	\$21.2 MILLION
Boat Services	\$105.6	\$105.6 MILLION
TOTAL RETAIL & SERVICES SALES	▶ \$126.8	

● BOAT BUILDING
 ● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFGR.
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFGR.

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University