



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NEW HAMPSHIRE



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$760.7 MILLION

Number of Recreational Boats*	77,502
Recreational Boating Industry Businesses	262
Total Jobs	6,069
Annual Recreational Boating-Related Spending	\$321.5 MILLION

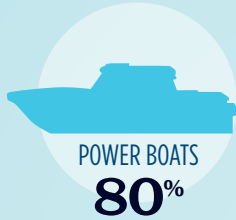
RECREATIONAL BOATS IN NEW HAMPSHIRE

TOTAL BOATS* ▶ **77,502**

REGISTERED BOATS 77,502

Power boats	61,549
PWCs	7,213
Sailboats	4,788
Other Boats	3,952

HOUSEHOLDS PER BOAT 6.7

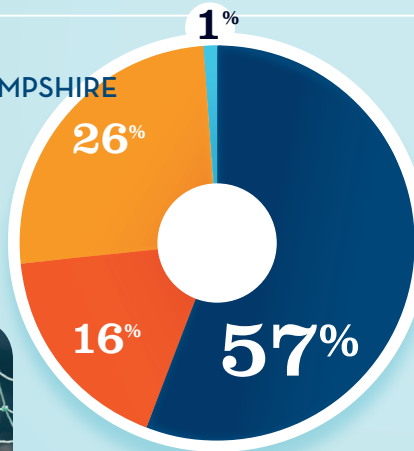


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN NEW HAMPSHIRE

TOTAL BOATING JOBS ▶ **2,792**

Boat Building	27
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	728
Dealers / Wholesalers	438
Boat Services	1,598



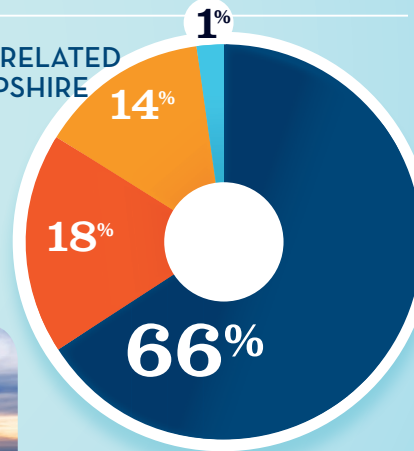
● BOAT BUILDING
● MOTOR/ENG. MFGR.†
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
 † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN NEW HAMPSHIRE

TOTAL BUSINESSES ▶ **262**

Boat Building	4
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	36
Dealers / Wholesalers	47
Boat Services	174



● BOAT BUILDING
● MOTOR/ENG. MFGR.†
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
 † 0%

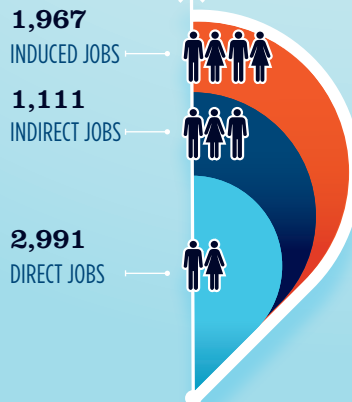


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NEW HAMPSHIRE

EST. TOTAL JOBS ▶ **6,069**

EST. TOTAL LABOR INCOME **\$250.0** MILLIONS

Est. Direct Income	\$102.0
Est. Indirect Income	\$61.9
Est. Induced Income	\$86.1



RECREATIONAL BOATING INDUSTRY SALES IN NEW HAMPSHIRE

Boat Building \$7.0 MILLION

Motor / Engine Mfgr. \$0.6 MILLION

Accessory / Supplies Mfgr. \$172.9 MILLION

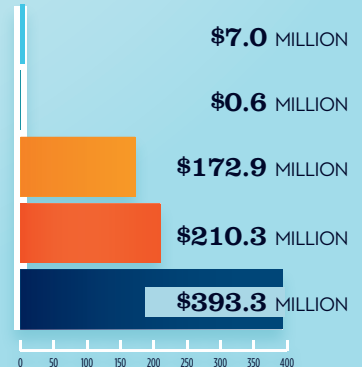
TOTAL MFGR. SALES ▶ **\$180.5**

Dealers / Wholesalers \$210.03 MILLION

Boat Services \$393.3 MILLION

TOTAL RETAIL & SERVICES SALES ▶ **\$603.6**

● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University