



National Marine Manufacturers Association

nmma.org

# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NEBRASKA



**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

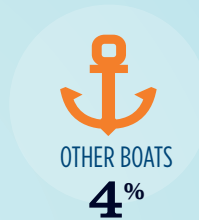
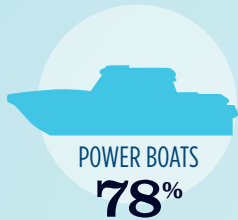
**\$701.2** MILLION

Number of Recreational Boats*	<b>78,943</b>
Recreational Boating Industry Businesses	<b>103</b>
Total Jobs	<b>5,467</b>
Annual Recreational Boating-Related Spending	<b>\$299.5</b> MILLION

## RECREATIONAL BOATS IN NEBRASKA

**TOTAL BOATS\*** ▶ **78,943**

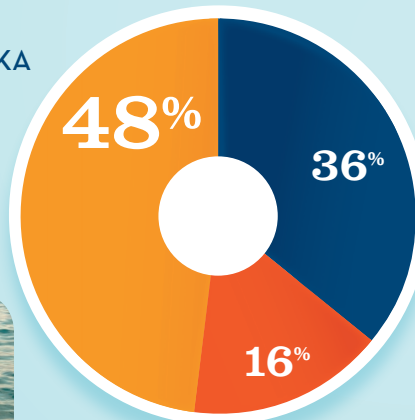
<b>REGISTERED BOATS</b>	<b>78,943</b>
Power boats	61,705
PWCs	13,411
Sailboats	629
Other Boats	3,198
<b>HOUSEHOLDS PER BOAT</b>	<b>9.2</b>



\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN NEBRASKA

<b>TOTAL BOATING JOBS</b>	<b>▶ 567</b>
Boat Building	-
Motor / Engine Mfg.	1
Accessory / Supplies Mfg.	264
Dealers / Wholesalers	93
Boat Services	209

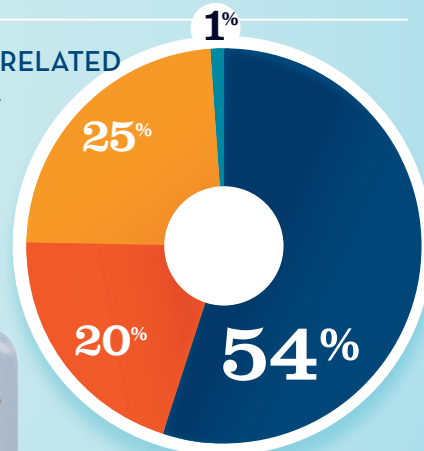


● BOAT BUILDING<sup>†</sup>
● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFG.<sup>‡</sup>
● BOAT SERVICES
 ● ACC./SUPPLIES MFG.
 † 0%



## RECREATIONAL BOATING-RELATED BUSINESSES IN NEBRASKA

<b>TOTAL BUSINESSES</b>	<b>▶ 103</b>
Boat Building	-
Motor / Engine Mfg.	1
Accessory / Supplies Mfg.	26
Dealers / Wholesalers	21
Boat Services	55

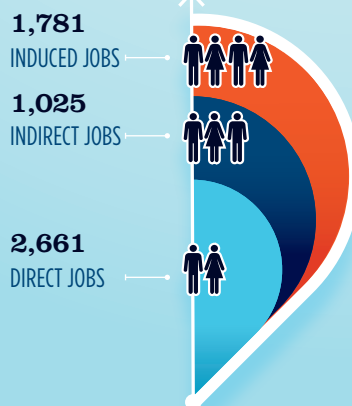


● BOAT BUILDING<sup>†</sup>
● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFG.<sup>‡</sup>
● BOAT SERVICES
 ● ACC./SUPPLIES MFG.
 † 0%



## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NEBRASKA

<b>EST. TOTAL JOBS</b>	<b>▶ 5,467</b>
<b>EST. TOTAL LABOR INCOME</b>	<b>\$226.3</b> MILLIONS
Est. Direct Income	\$90.8
Est. Indirect Income	\$57.6
Est. Induced Income	\$77.9



## RECREATIONAL BOATING INDUSTRY SALES IN NEBRASKA

Boat Building	\$0.0	<b>\$0.0</b> MILLION
Motor / Engine Mfg.	\$0.6	
Accessory / Supplies Mfg.	\$67.6	<b>\$0.6</b> MILLION
<b>TOTAL MFG. SALES</b>	<b>▶ \$68.2</b>	
Dealers / Wholesalers	\$43.8	<b>\$67.6</b> MILLION
Boat Services	\$55.4	<b>\$43.8</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>▶ \$99.2</b>	<b>\$55.4</b> MILLION

● BOAT BUILDING
 ● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFG.
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFG.