



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MONTANA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$362.2 MILLION

Number of Recreational Boats*	39,265
Recreational Boating Industry Businesses	165
Total Jobs	2,843
Annual Recreational Boating-Related Spending	\$154.3 BILLION

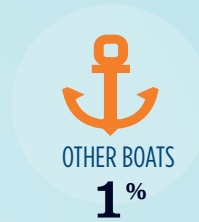
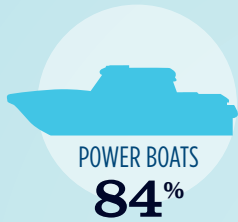
RECREATIONAL BOATS IN MONTANA

TOTAL BOATS* ▶ **39,265**

REGISTERED BOATS 39,265

Power boats	33,018
PWCs	5,028
Sailboats	623
Other Boats	596

HOUSEHOLDS PER BOAT 10.5

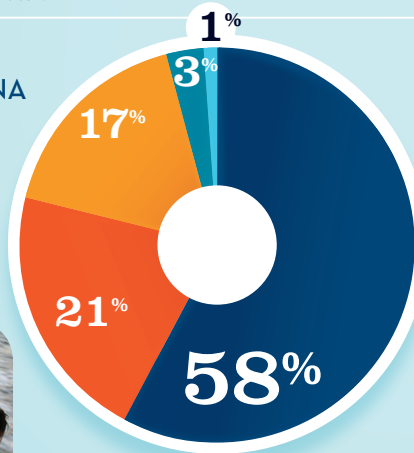


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN MONTANA

TOTAL BOATING JOBS ▶ **946**

Boat Building	8
Motor / Engine Mfgr.	31
Accessory / Supplies Mfgr.	156
Dealers / Wholesalers	200
Boat Services	551



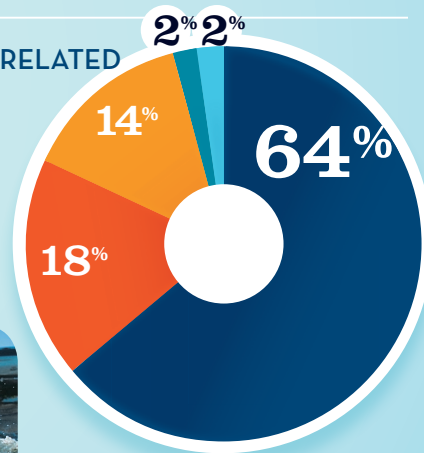
● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES



RECREATIONAL BOATING-RELATED BUSINESSES IN MONTANA

TOTAL BUSINESSES ▶ **165**

Boat Building	3
Motor / Engine Mfgr.	4
Accessory / Supplies Mfgr.	23
Dealers / Wholesalers	29
Boat Services	106



● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES

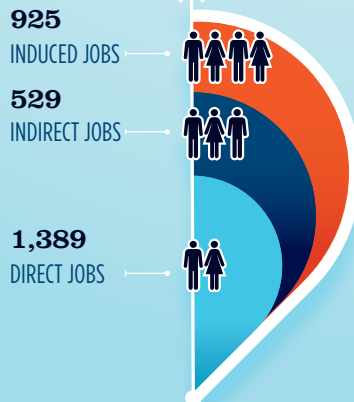


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MONTANA

EST. TOTAL JOBS ▶ **2,843**

EST. TOTAL LABOR INCOME **\$117.6** MILLIONS

Est. Direct Income	\$47.4
Est. Indirect Income	\$29.7
Est. Induced Income	\$40.5



RECREATIONAL BOATING INDUSTRY SALES IN MONTANA

Boat Building	\$2.1	\$2.1 MILLION
Motor / Engine Mfgr.	\$18.2	\$18.2 MILLION
Accessory / Supplies Mfgr.	\$34.4	\$34.4 MILLION
TOTAL MFGR. SALES	\$54.7	
Dealers / Wholesalers	\$94.2	\$94.2 MILLION
Boat Services	\$143.5	\$143.5 MILLION
TOTAL RETAIL & SERVICES SALES	\$237.7	

● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University