



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MAINE



**TOTAL ANNUAL  
ECONOMIC IMPACT  
OF RECREATIONAL BOATING:**

**\$844.0** MILLION

Number of Recreational Boats*	<b>96,712</b>
Recreational Boating Industry Businesses	<b>562</b>
Total Jobs	<b>6,722</b>
Annual Recreational Boating-Related Spending	<b>\$357.9</b> MILLION

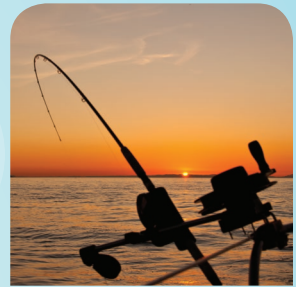
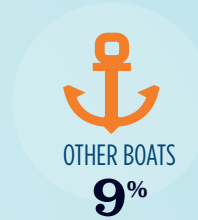
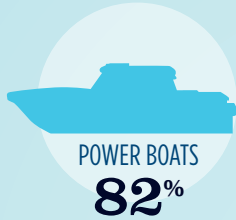
## RECREATIONAL BOATS IN MAINE

**TOTAL BOATS\*** ▶ **96,712**

**REGISTERED BOATS** 96,712

Power boats	79,756
PWCs	4,817
Sailboats	3,897
Other Boats	8,242

**HOUSEHOLDS PER BOAT** 5.8

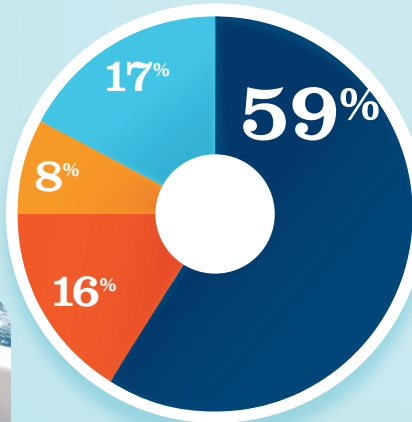


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN MAINE

**TOTAL BOATING JOBS** ▶ **5,046**

Boat Building	879
Motor / Engine Mfr.	-
Accessory / Supplies Mfr.	394
Dealers / Wholesalers	795
Boat Services	2,978



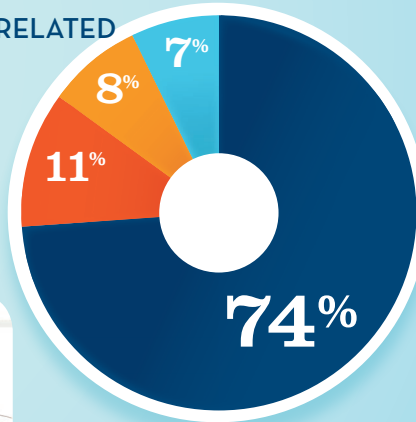
BOAT BUILDING 17%  
MOTOR/ENG. MFR.† 0%  
ACC./SUPPLIES MFR. 8%  
DLRS/WHOLESALERS 16%  
BOAT SERVICES 59%



## RECREATIONAL BOATING-RELATED BUSINESSES IN MAINE

**TOTAL BUSINESSES** ▶ **562**

Boat Building	41
Motor / Engine Mfr.	-
Accessory / Supplies Mfr.	43
Dealers / Wholesalers	63
Boat Services	415



BOAT BUILDING 7%  
MOTOR/ENG. MFR.† 0%  
ACC./SUPPLIES MFR. 8%  
DLRS/WHOLESALERS 11%  
BOAT SERVICES 74%

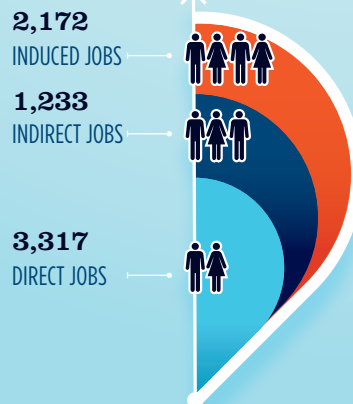


## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MAINE

**EST. TOTAL JOBS** ▶ **6,722**

**EST. TOTAL LABOR INCOME** \$276.1 MILLIONS

Est. Direct Income	\$112.3
Est. Indirect Income	\$68.7
Est. Induced Income	\$95.1

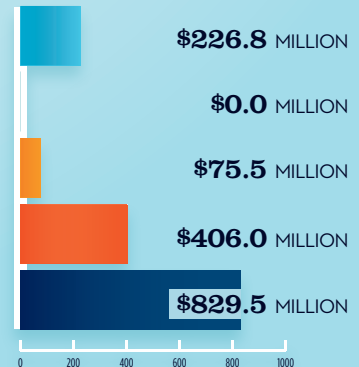


## RECREATIONAL BOATING INDUSTRY SALES IN MAINE

Boat Building	\$226.8
Motor / Engine Mfr.	\$0.0
Accessory / Supplies Mfr.	\$75.5
<b>TOTAL MFR. SALES</b>	<b>\$302.3</b>

Dealers / Wholesalers	\$406.0
Boat Services	\$829.5
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$1,235.5</b>

BOAT BUILDING  
MOTOR/ENG. MFR.  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES



Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University