



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN IDAHO



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

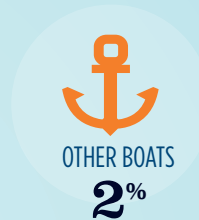
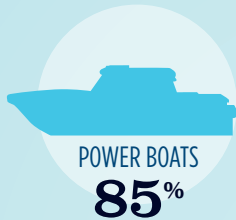
\$675.3 MILLION

Number of Recreational Boats*	72,694
Recreational Boating Industry Businesses	221
Total Jobs	5,288
Annual Recreational Boating-Related Spending	\$287.9 MILLION

RECREATIONAL BOATS IN IDAHO

TOTAL BOATS* ▶ **72,694**

REGISTERED BOATS	72,694
Power boats	62,104
PWCs	7,727
Sailboats	1,283
Other Boats	1,580
HOUSEHOLDS PER BOAT	8.1

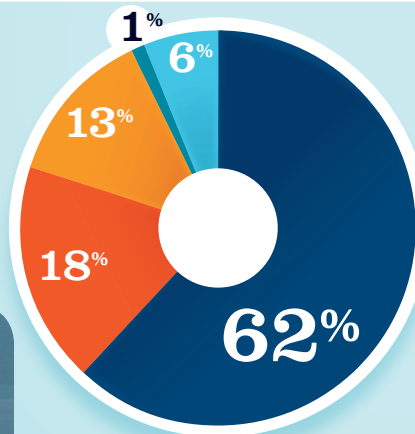


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN IDAHO

TOTAL BOATING JOBS ▶ **1,737**

Boat Building	104
Motor / Engine Mfgr.	16
Accessory / Supplies Mfgr.	232
Dealers / Wholesalers	315
Boat Services	1,070



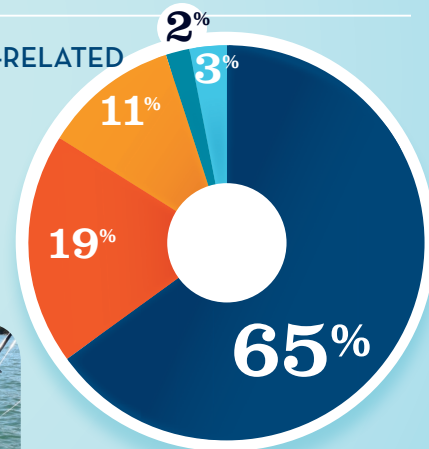
● BOAT BUILDING
● DLRS/WHOLESALEERS
● MOTOR/ENG. MFG.
● BOAT SERVICES
● ACC./SUPPLIES MFG.



RECREATIONAL BOATING-RELATED BUSINESSES IN IDAHO

TOTAL BUSINESSES ▶ **221**

Boat Building	7
Motor / Engine Mfgr.	5
Accessory / Supplies Mfgr.	24
Dealers / Wholesalers	41
Boat Services	144



● BOAT BUILDING
● DLRS/WHOLESALEERS
● MOTOR/ENG. MFG.
● BOAT SERVICES
● ACC./SUPPLIES MFG.

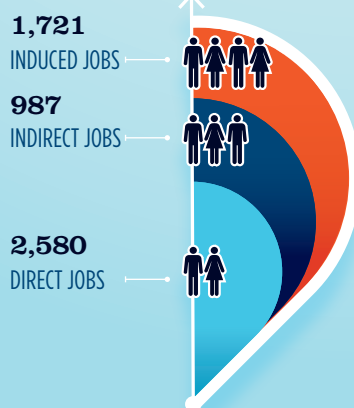


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN IDAHO

EST. TOTAL JOBS ▶ **5,288**

EST. TOTAL LABOR INCOME **\$218.8** MILLIONS

Est. Direct Income	\$88.1
Est. Indirect Income	\$55.4
Est. Induced Income	\$75.3



RECREATIONAL BOATING INDUSTRY SALES IN IDAHO

Boat Building	\$24.7	\$24.7 MILLION
Motor / Engine Mfgr.	\$9.4	\$9.4 MILLION
Accessory / Supplies Mfgr.	\$53.5	\$53.5 MILLION
TOTAL MFG. SALES	\$87.6	
Dealers / Wholesalers	\$153.2	\$153.2 MILLION
Boat Services	\$277.0	\$277.0 MILLION
TOTAL RETAIL & SERVICES SALES	\$430.2	

● BOAT BUILDING
● DLRS/WHOLESALEERS
● MOTOR/ENG. MFG.
● BOAT SERVICES
● ACC./SUPPLIES MFG.

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University