



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN HAWAII



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

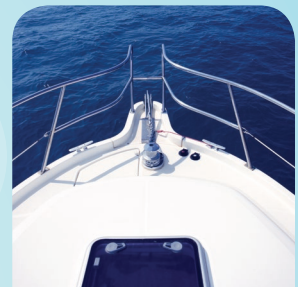
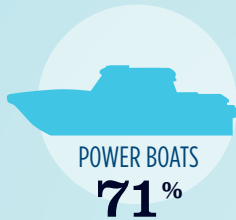
\$210.6 MILLION

Number of Recreational Boats*	15,100
Recreational Boating Industry Businesses	226
Total Jobs	1,738
Annual Recreational Boating-Related Spending	\$87.4 MILLION

RECREATIONAL BOATS IN HAWAII

TOTAL BOATS* ▶ **15,100**

REGISTERED BOATS	15,100
Power boats	10,672
PWCs	1,868
Sailboats	2,081
Other Boats	479
HOUSEHOLDS PER BOAT	30.3

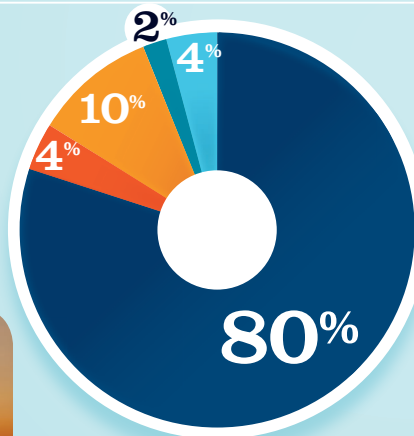


* Total boats are registered boats as reported by states to the USCG.

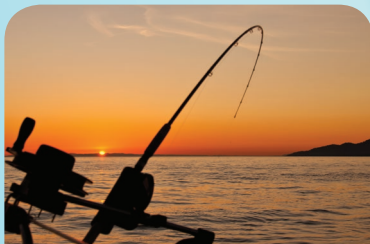
RECREATIONAL BOATING CREATES JOBS IN HAWAII

TOTAL BOATING JOBS ▶ **1,469**

Boat Building	50
Motor / Engine Mfgr.	32
Accessory / Supplies Mfgr.	150
Dealers / Wholesalers	58
Boat Services	1,179



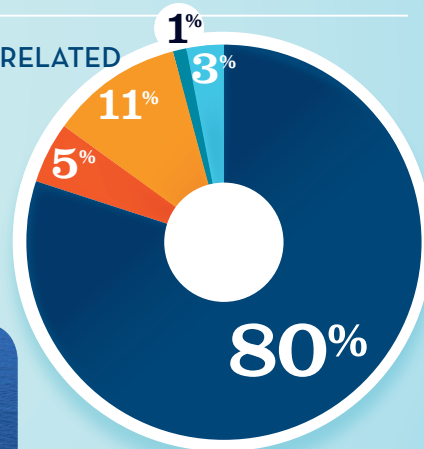
● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES



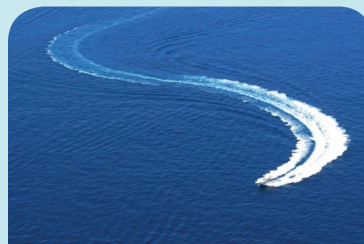
RECREATIONAL BOATING-RELATED BUSINESSES IN HAWAII

TOTAL BUSINESSES ▶ **226**

Boat Building	7
Motor / Engine Mfgr.	2
Accessory / Supplies Mfgr.	24
Dealers / Wholesalers	11
Boat Services	182



● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES

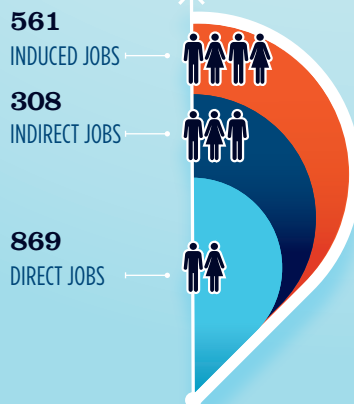


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN HAWAII

EST. TOTAL JOBS ▶ **1,738**

EST. TOTAL LABOR INCOME ▶ **\$71.3** MILLIONS

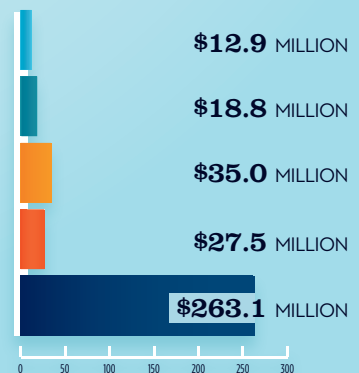
Est. Direct Income	\$29.9
Est. Indirect Income	\$16.9
Est. Induced Income	\$24.5



RECREATIONAL BOATING INDUSTRY SALES IN HAWAII

Boat Building	\$12.9	\$12.9 MILLION
Motor / Engine Mfgr.	\$18.8	\$18.8 MILLION
Accessory / Supplies Mfgr.	\$35.0	\$35.0 MILLION
TOTAL MFGR. SALES	\$66.7	
Dealers / Wholesalers	\$27.5	\$27.5 MILLION
Boat Services	\$263.1	\$263.1 MILLION
TOTAL RETAIL & SERVICES SALES	\$290.6	

● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALEERS
● BOAT SERVICES



Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University