



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN ALASKA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

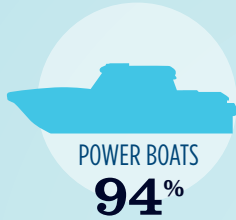
\$651.1 MILLION

Number of Recreational Boats*	50,257
Recreational Boating Industry Businesses	369
Total Jobs	5,174
Annual Recreational Boating-Related Spending	\$274.0 MILLION

RECREATIONAL BOATS IN ALASKA

TOTAL BOATS* **50,257**

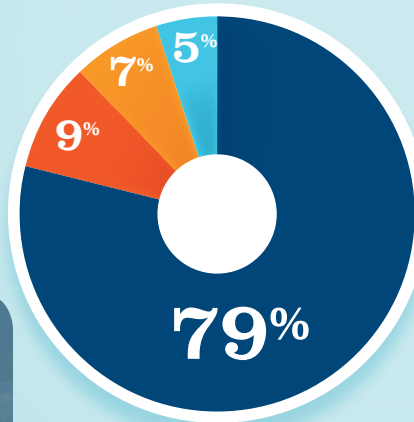
REGISTERED BOATS	50,257
Power boats	47,279
PWCs	1,936
Sailboats	822
Other Boats	220
HOUSEHOLDS PER BOAT	5.2



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN ALASKA

TOTAL BOATING JOBS	1,727
Boat Building	92
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	124
Dealers / Wholesalers	155
Boat Services	1,356

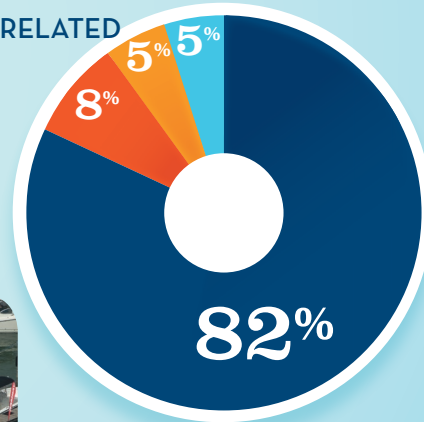


● BOAT BUILDING
 ● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFGR.†
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFGR.
 ● † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN ALASKA

TOTAL BUSINESSES	369
Boat Building	17
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	19
Dealers / Wholesalers	30
Boat Services	303

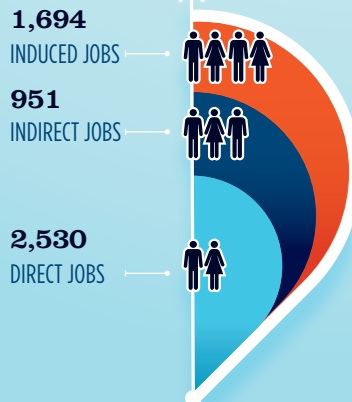


● BOAT BUILDING
 ● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFGR.†
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFGR.
 ● † 0%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN ALASKA

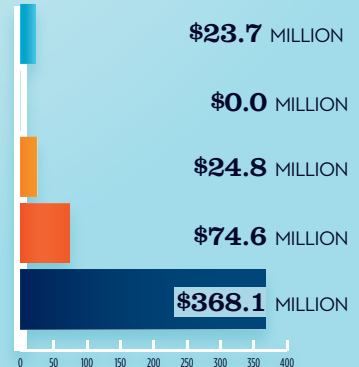
EST. TOTAL JOBS	5,174
EST. TOTAL LABOR INCOME	\$215.3 MILLIONS
Est. Direct Income	\$88.2
Est. Indirect Income	\$53.0
Est. Induced Income	\$74.1



RECREATIONAL BOATING INDUSTRY SALES IN ALASKA

Boat Building	\$23.7	MILLIONS
Motor / Engine Mfgr.	\$0.0	MILLIONS
Accessory / Supplies Mfgr.	\$24.8	MILLIONS
TOTAL MFGR. SALES	\$48.5	MILLIONS
Dealers / Wholesalers	\$74.6	MILLIONS
Boat Services	\$368.1	MILLIONS
TOTAL RETAIL & SERVICES SALES	\$442.6	MILLIONS

● BOAT BUILDING
 ● DLRS/WHOLESALERS
 ● MOTOR/ENG. MFGR.
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFGR.



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University