

NMMA

OUTBOARD ENGINES

Sales Trends 2004–2015



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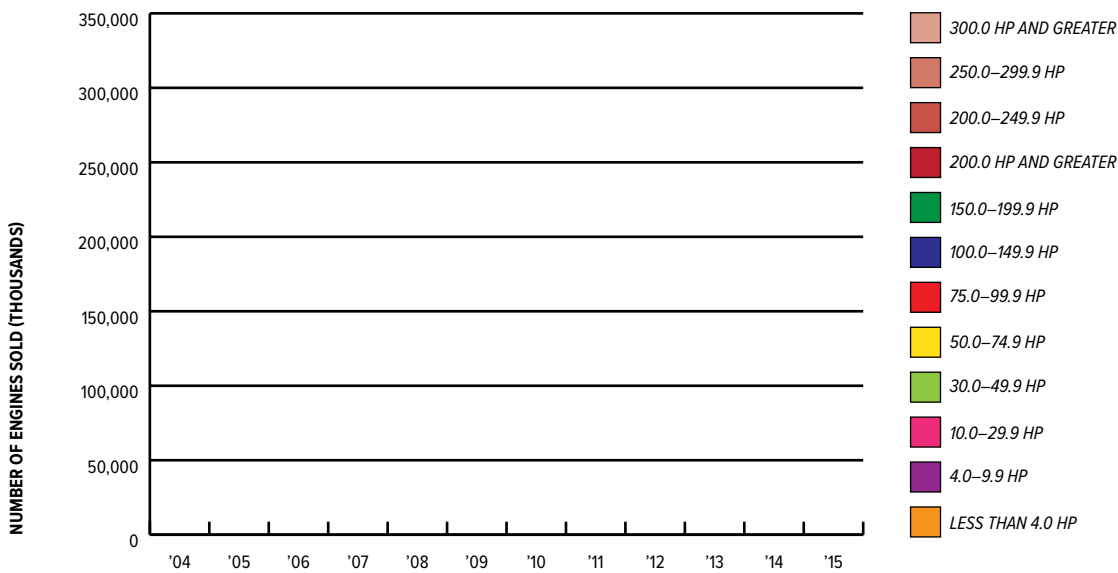
Outboard engine retail unit sales by horsepower

Source: NMMA

TABLE 1 Outboard engine retail unit sales by horsepower

HORSEPOWER	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	% CHANGE	% TOTAL
Less than 4.0														
4.0–9.9														
10.0–29.9														
30.0–49.9														
50.0–74.9														
75.0–99.9														
100.0–149.9														
150.0–199.9														
200.0 and greater	44,742													
200.0–249.9														
250.0–299.9														
300.0 and greater														
Total														
Percent change														

CHART 1 Outboard engine retail unit sales by horsepower



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