

STATE OF THE RECREATIONAL BOATING INDUSTRY

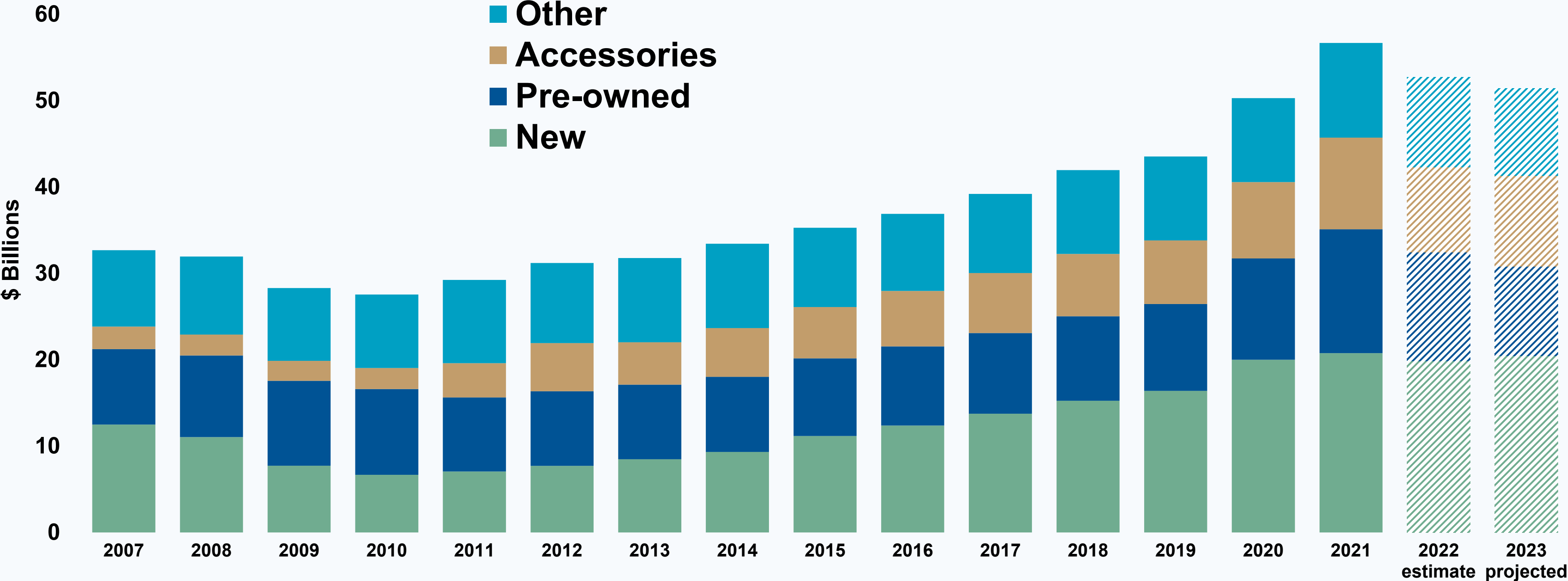
Frank Hugelmeyer, NMMA President

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**OUTDOOR RECREATION IS
STRONGER THAN EVER**

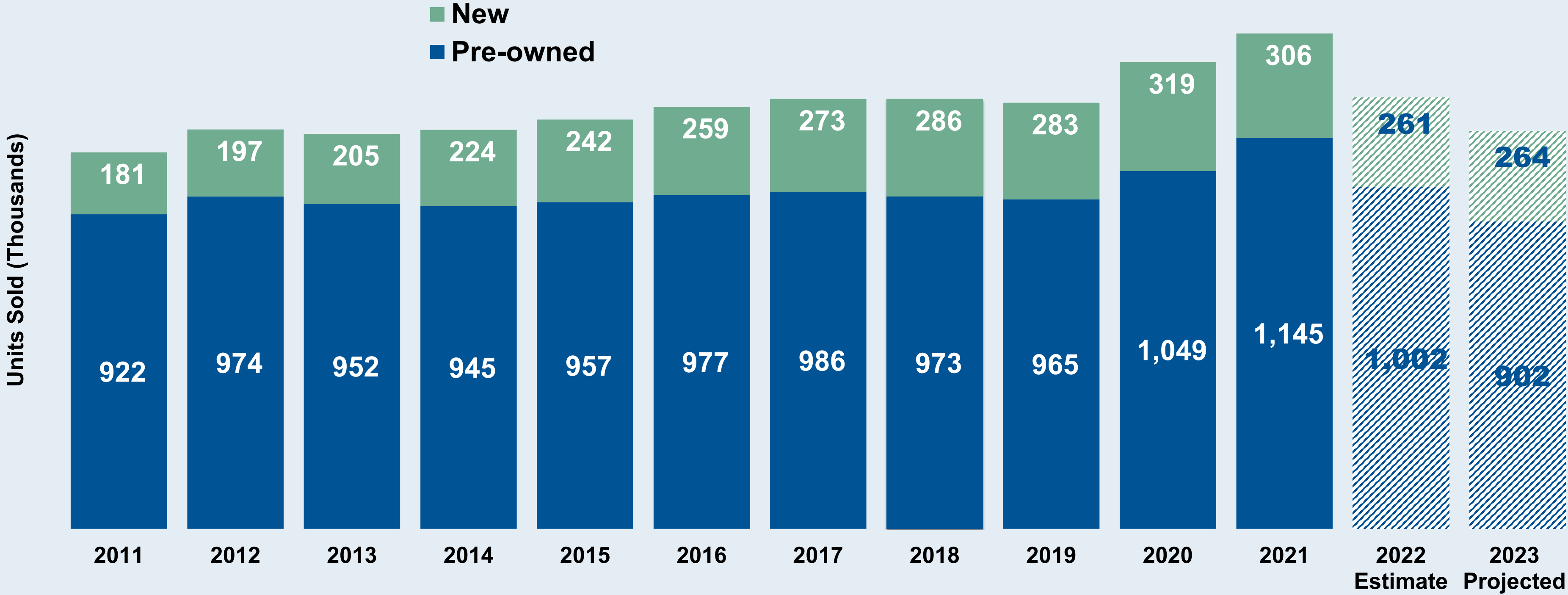
DEMAND REMAINS HEALTHY



Source: Info-Link Technologies & NMMA Business Intelligence



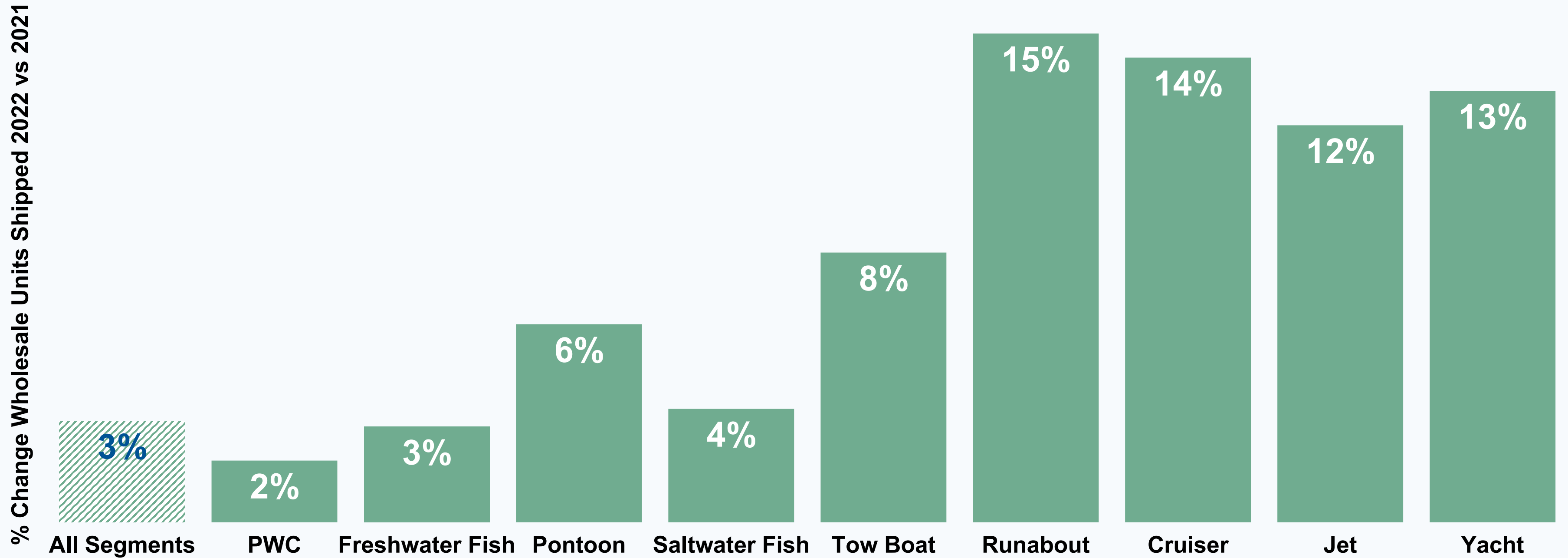
BOATING MARKETPLACE



Source: Info-Link Technologies & NMMA Business Intelligence

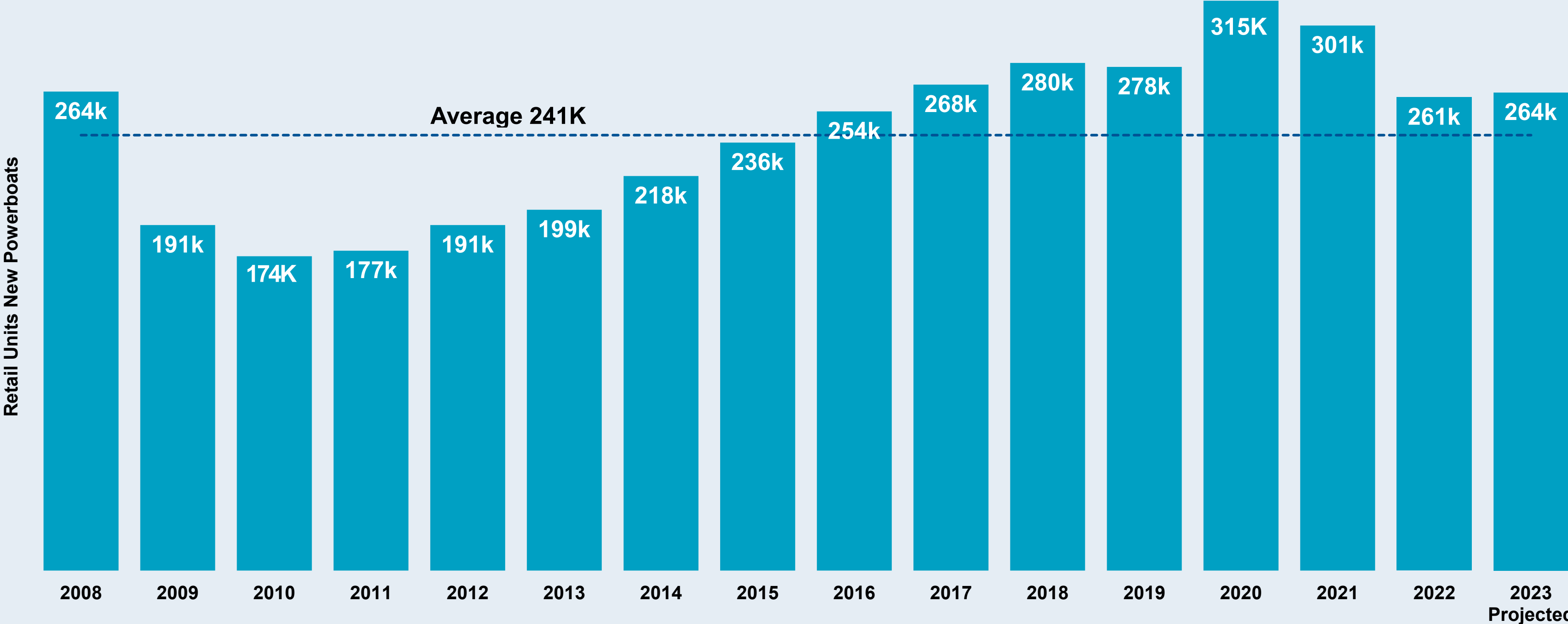


SUPPLY CHAIN CONSTRAINTS EASING



Source: NMMA Business Intelligence

RETAIL SALES REMAIN HEALTHY



Source: Info-Link Technologies & NMMA Business Intelligence



WHAT TO WATCH

Interest Rates	Grey	Grey	Red
New Private Housing Starts	Grey	Orange	Grey
Fuel Prices	Grey	Orange	Grey
Fuel Availability	Green	Grey	Grey
Consumer Sentiment	Green	Grey	Grey
Wholesale & Retail Credit Availability	Grey	Grey	Red
Wages & Employment	Grey	Orange	Grey
SUV & Light Truck Series	Green	Grey	Grey
Marine Dealer Inventories	Green	Grey	Grey
Consumer Net Worth/Debt	Grey	Orange	Grey
RV Inventories	Grey	Orange	Grey

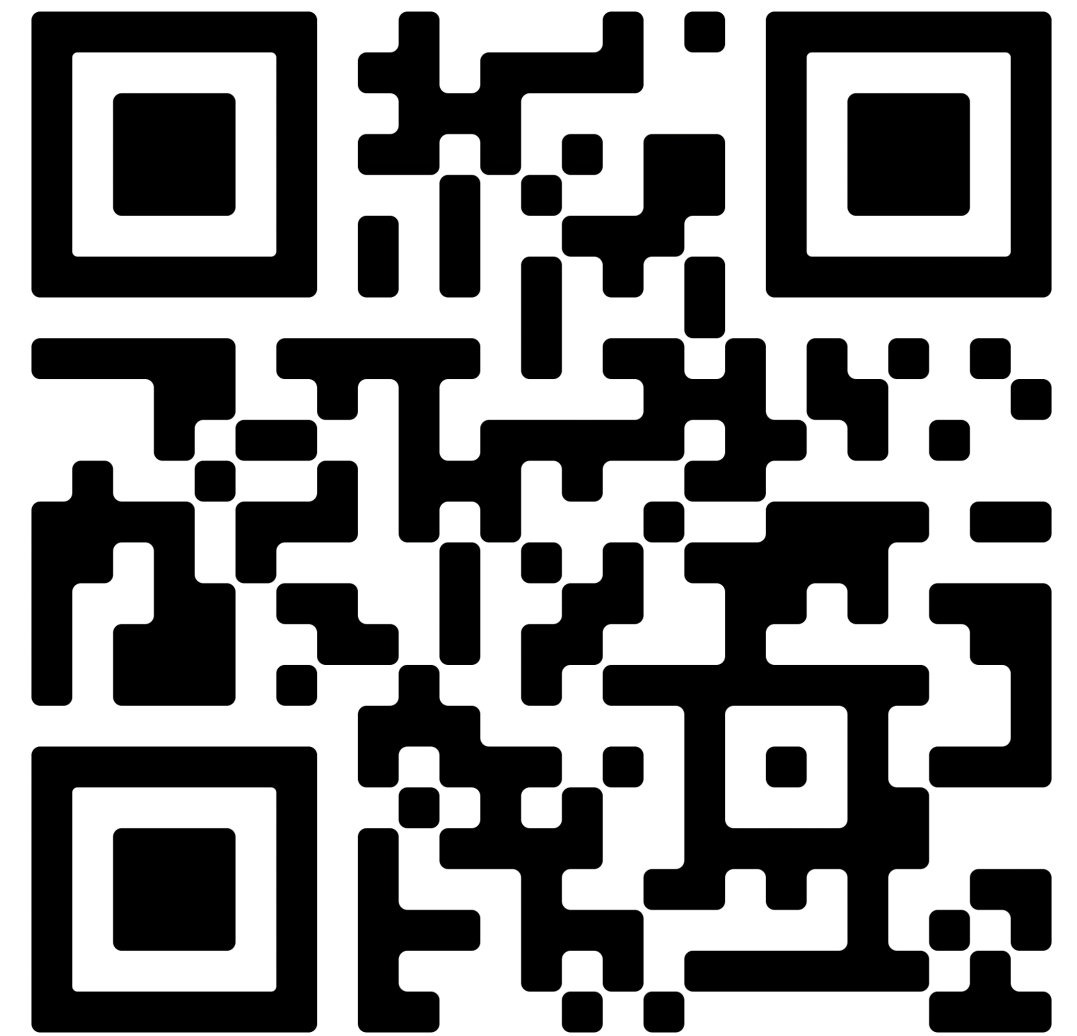


PROTECTING & ENGAGING

PROTECT BOATING ACCESS



**ENGAGE
YOUR POLICY
MAKERS
TODAY**





FOCUS ON SUSTAINABILITY

NEXT GENERATION TECHNOLOGIES AND FUELS



A man and a woman are laughing joyfully on a boat. The woman, on the left, has long braids and is wearing a dark wetsuit. The man, on the right, is wearing a light-colored tank top. They are both looking towards the right. The background shows a body of water and a distant shoreline with trees under a clear blue sky. A surfboard is visible in the lower right foreground.

TIME FOR TRANSFORMATION

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DISCOVER BOATING™



BOAT SHOW BRAND INTEGRATION

DISCOVER
BOATING™
MIAMI
INTERNATIONAL
BOAT SHOW*

DISCOVER
BOATING™
NEW YORK
BOAT SHOW*

DISCOVER
BOATING™
CHICAGO
BOAT SHOW*

DISCOVER
BOATING™
NASHVILLE
BOAT SHOW*

DISCOVER
BOATING™
ATLANTIC CITY
BOAT SHOW*

DISCOVER
BOATING™
LOUISVILLE
BOAT, RV &
SPORTSHOW*

DISCOVER
BOATING™
MINNEAPOLIS
BOAT SHOW*

DISCOVER
BOATING™
ST. LOUIS
BOAT & SPORTSHOW*

DISCOVER
BOATING™
ATLANTA
BOAT SHOW*

DISCOVER
BOATING™
NORTHWEST
SPORTSHOW*

DISCOVER
BOATING™
BALTIMORE
BOAT SHOW*

DISCOVER
BOATING™
NORWALK
BOAT SHOW*

DISCOVER
BOATING™
NEW ENGLAND
BOAT SHOW*

A young girl with long dark hair, wearing a red and white patterned life vest, is smiling broadly while floating in the ocean. Next to her, a man with a beard and dark hair, wearing a blue life vest, is also smiling and looking towards her. The water is a vibrant turquoise color, and the sky is a clear, bright blue with a few wispy white clouds. In the background, a large white boat is visible on the horizon. The overall scene is bright and cheerful, suggesting a fun day at the beach.

LOOKING TO THE FUTURE

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