



National Marine Manufacturers Association

nmma.org

Economic Significance of Recreational Boating in **MINNESOTA**

**TOTAL ANNUAL
ECONOMIC IMPACT***
\$5.5 Billion



*INCLUDES DIRECT, INDIRECT AND INDUCED SPENDING



Number of Jobs
direct **20,803**
indirect **7,988**

total **28,791**



Number of Businesses

total **676**

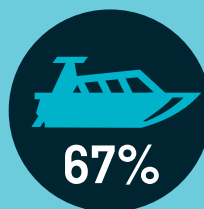
Recreational Boats
in State[†]

TOTAL
808,744

SAILBOAT



POWERBOAT



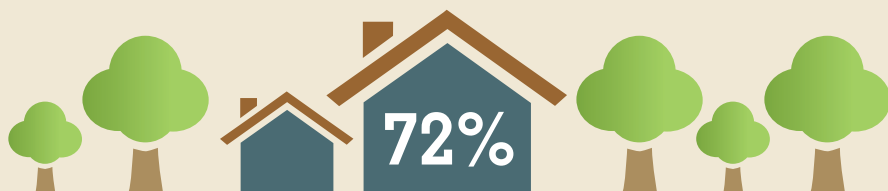
PWC



OTHER



[†]Percentages may not sum to 100 due to rounding



**OF BOAT OWNERS HAVE A
HOUSEHOLD INCOME OF LESS THAN \$100K**

95%

**OF BOATS SOLD
IN THE U.S. ARE
MADE IN THE U.S.**



\$35.4 BILLION Total U.S. expenditures on boats,
engines, accessories & related costs*

*includes maintenance, storage, fuel, insurance, taxes and interest

\$601.5 MILLION Annual retail sales of new boats,
engines & marine accessories
in Minnesota

87.3 MILLION Boaters took to the water
in the U.S. in 2014

DATA SOURCES: Unless otherwise noted, data is from the NMMA 2014
Recreational Boating Statistical Abstract. Data for Economic Impact, Jobs and
Businesses is taken from the NMMA 2012 Boating Economic Impact Study. Data for
Boat Registrations is taken from the NMMA 2013 Boating Registrations Report.

Top 3 Most Popular Boating Activities

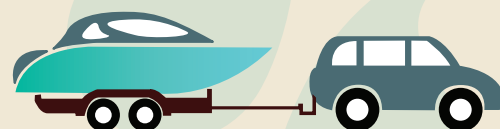
FISHING



SWIMMING



ENTERTAINING



95% of boats in the U.S. are small,
towable boats sized at 26 feet or less