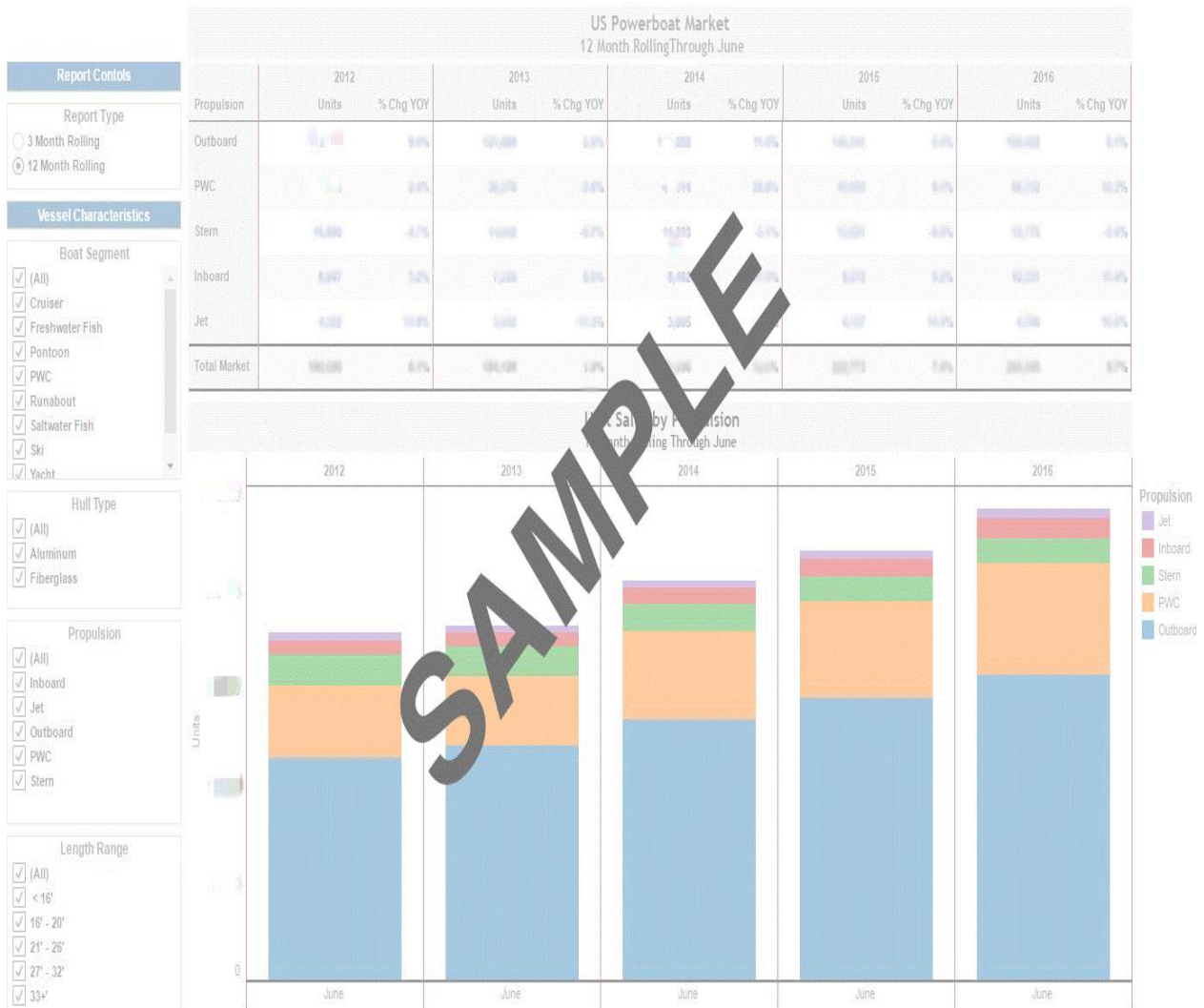


New Powerboat Registration Data

User Guide



- **Accessing The Data**

1. Follow this link to the New Powerboat Registrations Page:

<https://www.nmma.org/statistics/publications/quarterly-powerboat-inventory-report>

2. Log in by clicking on the red icon in the upper right hand corner of the screen:



3. After logging in select the blue icon to view the data:



4. Agree to NMMA terms of service agreement:

Terms of Service Agreement X

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5. You will now have access to the New Powerboat Registration Data I-Frame:



• Viewing Data

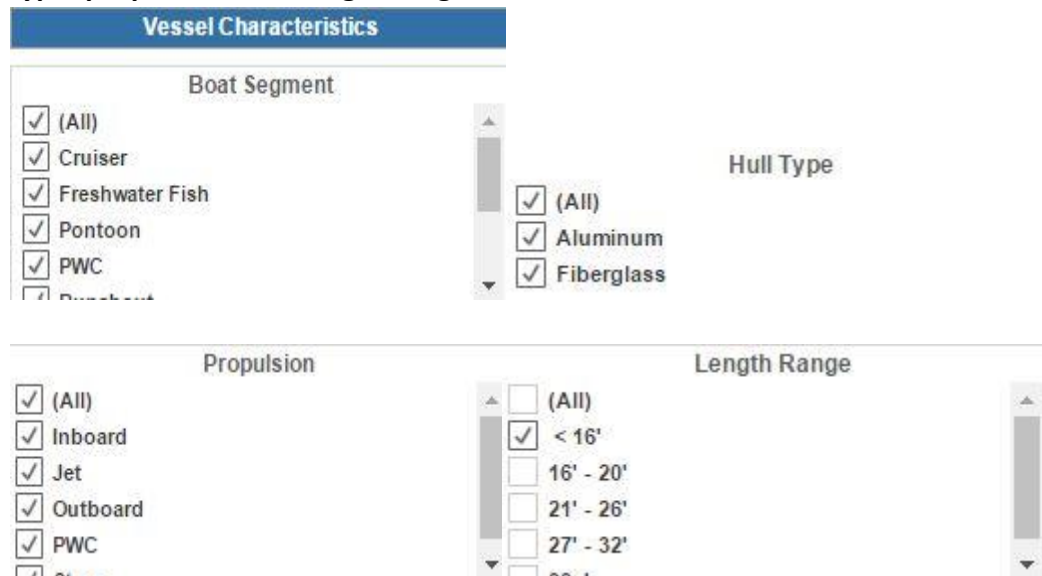
1. You can filter data by several different parameters:

- The report controls tab will allow you to filter data by report type. Data can be viewed as 3 month rolling totals or 12 month rolling totals:



The screenshot shows a blue header bar labeled "Report Controls". Below it is a section titled "Report Type" with two radio button options: "3 Month Rolling" (which is selected) and "12 Month Rolling".

- The Vessel Characteristics tab will allow you to filter by boat segment, hull type, propulsion, and length range:

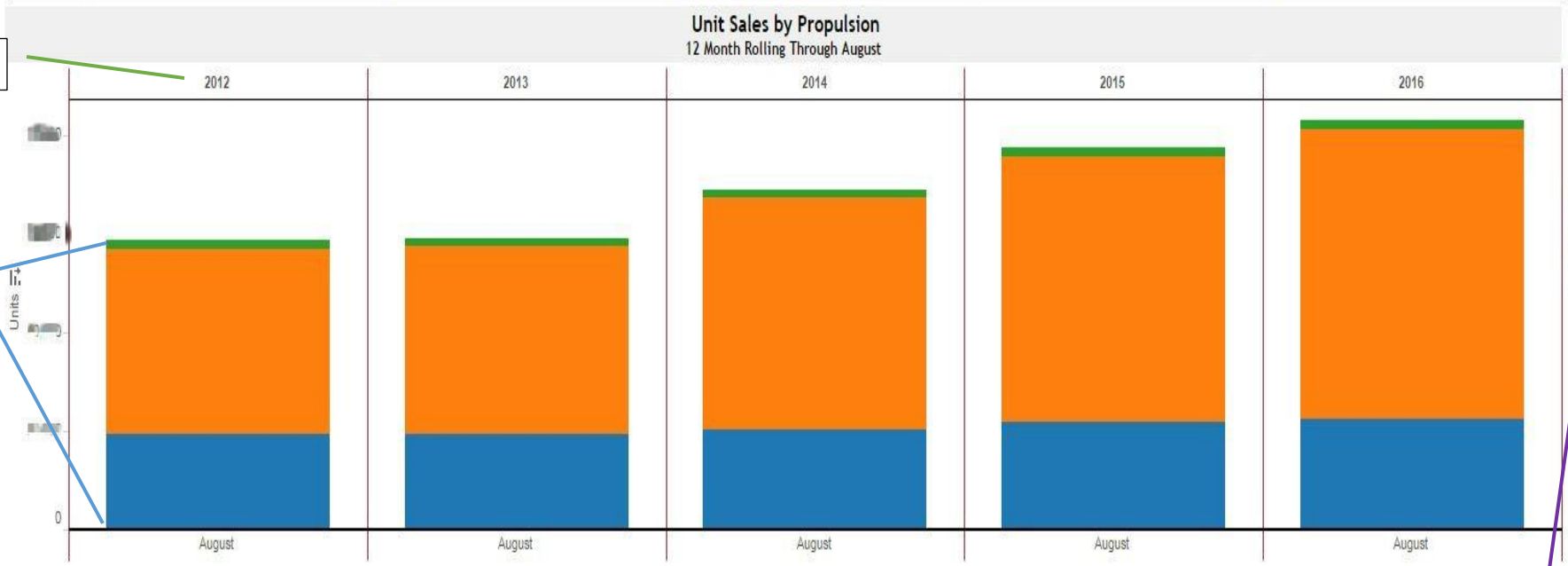


The screenshot shows a blue header bar labeled "Vessel Characteristics". Below it are four filter sections, each with a scrollable list of options:

- Boat Segment:** Includes checkboxes for (All), Cruiser, Freshwater Fish, Pontoon, PWC, and Runabout.
- Hull Type:** Includes checkboxes for (All), Aluminum, and Fiberglass.
- Propulsion:** Includes checkboxes for (All), Inboard, Jet, Outboard, PWC, and Stern.
- Length Range:** Includes checkboxes for (All), < 16', 16' - 20', 21' - 26', 27' - 32', and 33'.

2. You can view data by interactive graph or table:

| US Powerboat Market 12 Month Rolling Through August | | | | | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Propulsion | 2012 | | 2013 | | 2014 | | 2015 | | 2016 | |
| | Units | % Chg YOY | Units | % Chg YOY | Units | % Chg YOY | Units | % Chg YOY | Units | % Chg YOY |
| PWC | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% |
| Outboard | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% |
| Stern | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% |
| Total Market | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% | 1,234,567 | +1.2% |



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Propulsion

Units

% Change YOY

Year

Year

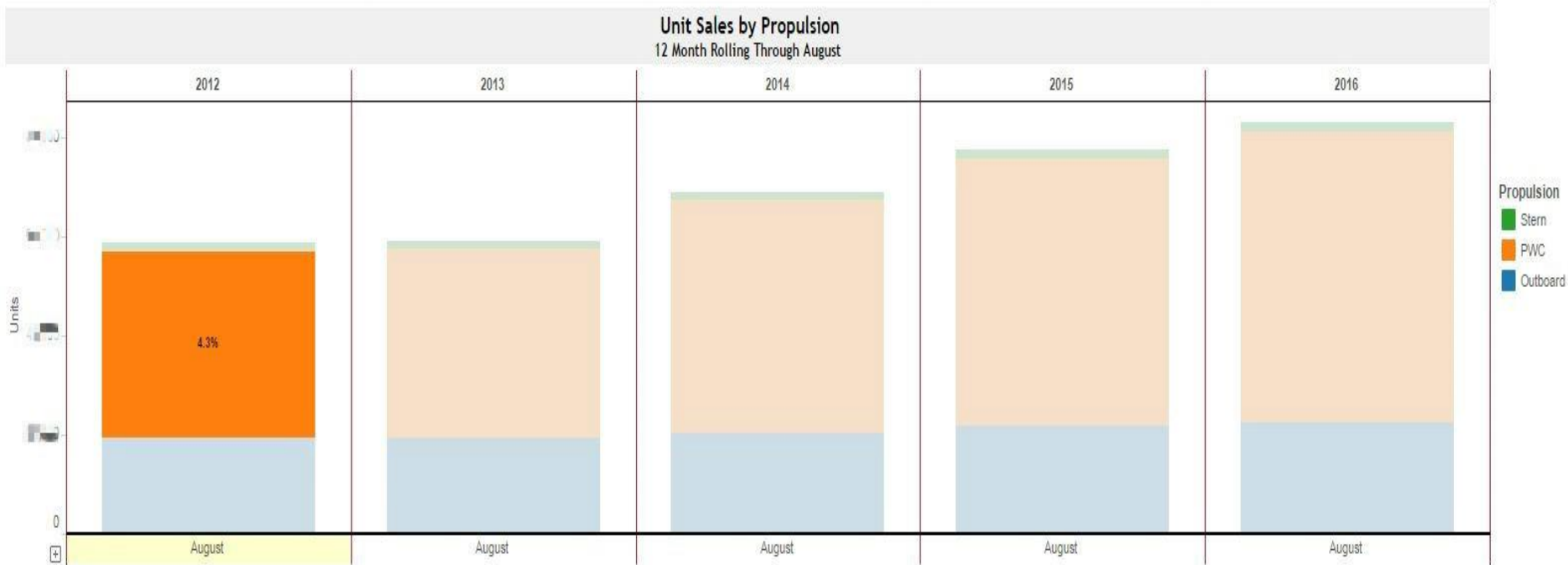
Units

Propulsion

Propulsion
Stern
PWC
Outboard

3. Selecting a table value or graph section will highlight filtered data in both the table and graph:

| US Powerboat Market 12 Month Rolling Through August | | | | | | | | | | |
|--|--------|-----------|--------|-----------|--------|-----------|--------|-----------|--------|-----------|
| Propulsion | 2012 | | 2013 | | 2014 | | 2015 | | 2016 | |
| | Units | % Chg YOY | Units | % Chg YOY | Units | % Chg YOY | Units | % Chg YOY | Units | % Chg YOY |
| PWC | 37,500 | 8.4% | 38,977 | 3.9% | 40,000 | 2.6% | 41,000 | 2.5% | 42,000 | 2.4% |
| Outboard | 18,000 | 10% | 18,200 | 1.1% | 18,500 | 1.6% | 18,800 | 1.6% | 19,000 | 1.1% |
| Stern | 1,000 | 10% | 1,200 | 20% | 1,500 | 25% | 1,800 | 20% | 2,000 | 11% |
| Total Market | 46,500 | 8.2% | 48,377 | 4.0% | 49,500 | 2.3% | 50,800 | 2.6% | 51,000 | 0.4% |



Contact Information

If you have any additional questions or concerns about the New Powerboat Registrations Data please contact stats@nmma.org.